



Town Council Agenda Report

Date: July 14, 2020 Item No. 14

To: Honorable Mayor and Town Council

Subject: ADOPT RESOLUTION 2020-40, A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY, CALIFORNIA, DESIGNATING JULY AS “PARKS MAKE LIFE BETTER” MONTH

From: Douglas Robertson, Town Manager

Submitted by: David C. Coleman, Parks and Recreation Manager

Budgeted Item: Yes No N/A

RECOMMENDED ACTION

That the Town Council adopt Resolution 2020-40f, designating July as “Parks Make Life Better” Month.

BACKGROUND

Throughout Apple Valley’s history, Town leaders and residents have promoted Apple Valley as a healthy and attractive community with a unique landscape, a pleasant climate and a variety of outdoor recreation opportunities.

FISCAL IMPACT

No foreseeable fiscal impact.

ATTACHMENTS

“Parks Make Life Better” Resolution.

RESOLUTION NO: 2020-40

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY DESIGNATING THE MONTH OF JULY AS PARKS MAKE LIFE BETTER MONTH IN APPLE VALLEY.

WHEREAS, Parks and Recreation ***promotes physical, emotional and mental health and wellness*** through organized and self-directed fitness, play, and activity; and

WHEREAS, Parks and Recreation ***supports the economic vitality of communities*** by providing frontline jobs, childcare for the essential work force and promoting community revitalization; and

WHEREAS, Parks and Recreation ***fosters social cohesiveness*** in communities by celebrating diversity, providing spaces to come together peacefully, modeling compassion, promoting social equity, connecting social networks, and ensuring all people have access to its benefits; and

WHEREAS, Parks and Recreation ***supports human development*** and endless learning opportunities that foster social, intellectual, physical and emotional growth in people of all ages and abilities; and

WHEREAS, Parks and Recreation ***strengthens community identity*** by providing facilities and services that reflect and celebrate community character, heritage, culture, history, aesthetics and landscape; and

WHEREAS, Parks and Recreation ***facilitates community problem and issue resolution*** by providing safe spaces to come together peacefully and facilitating conversations and services in order that our communities may heal both physically and emotionally; and

WHEREAS, Parks and Recreation ***sustains and stewards our natural resources*** by protecting habitats and open space, connecting people to nature, and promoting the ecological function of parkland; and

WHEREAS, Parks and Recreation ***supports safe, vibrant, and attractive communities*** that make life better through positive alternatives offered in their recreational opportunities; and

WHEREAS, The California Park & Recreation Society has released a statewide public awareness campaign, "Parks Make Life Better!®" to inform citizens of the many benefits of utilizing parks, facilities, programs, and services; now, therefore, be it resolved that the citizens of California recognize the importance of access to local parks, trails, open space, and facilities for the health, wellness, development, inspiration, and safety of all Californians.

BE IT FURTHER RESOLVED THAT:

We declare the month of July 2020 as "Parks Make Life Better!" Month in Apple Valley.

APPROVED and **ADOPTED** by the Town Council of the Town of Apple Valley
this 14th day of July, 2020.

Mayor, Scott Nassif

ATTEST:

Town Clerk, La Vonda M-Pearson