



2020 Vendor Virtual Holiday Craft Fair

For Town Use Only: 1001-6670-5515

Last Name: _____

Vendor Information—Please PRINT CLEARLY using black or blue ink

Name: _____

Business Name: _____

Mailing Address: _____

City: _____ Zip: _____ Email: _____

Phone: _____ Cell Phone: _____ Fax: _____

Business Website: _____

Social Media Page: _____

General event rules **THIS IS AN ONLINE EVENT ONLY**

- Due to COVID-19 concerns, the 2020 Holiday Craft Fair will be held online on at www.AppleValleyEvents.org
- Vendors can list their business website, social media, and other information for shoppers to make online purchases
- Since the event is all virtual, the shopping window will be open for two weeks giving shoppers plenty of time to browse
- **100% HAND CRAFTED ITEMS ONLY** No mass produced or imported items.
- All applicants selling new items, must have Resale License attached when accepted.
- Payment is due by **November 12**. You can pay over the phone or at the Town Hall Recreation Counter
- Cancellations: No refunds after November 12
- We reserve the right to accept applicants with similar or the same products for the same event.
- A business license or temporary sellers permit is required to participate. This permit is free to obtain.

Virtual Holiday Craft Fair

Online Event
Nov. 16 -30

\$10

Virtual Vendor Space
Business Website Listing

(May include social media pages)

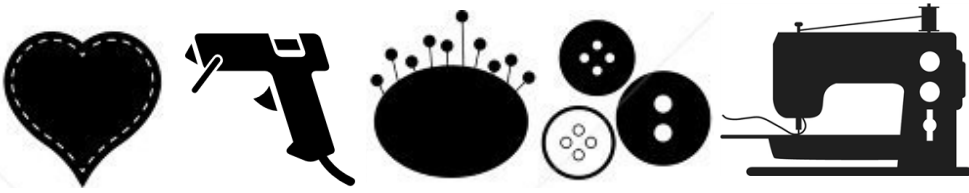
Items Sold/Information Provided

You must describe the items that you will sell and services or information you will provide. Items not listed will not be permitted at the event.

-OVER-

How would you like to be listed:

- Business website
- Social Media Page
- Contact Information
- Other _____



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Help us spread the word! We will email a flyer as soon as they're ready.

Recreation Coordinator: efratt@applevalley.org
 (760) 240-7000 X 7882 Fax: (760) 240-7887

Make checks payable to: Town of Apple Valley
 14955 Dale Evans Parkway Apple Valley, CA 92307

BUSINESS LICENSE: Vendors at Town sponsored events who report gross sales of \$500.00 or less to the state are not required to obtain an Apple Valley Business License (M.C. 5.02.040). Therefore, a business license will only be required from vendors who participate in 3 or more Town Sponsored Events per calendar year.

A PHOTOCOPY OF YOUR CURRENT BUSINESS LICENSE MUST BE ATTACHED. **Business License #:** _____

RESALE License: **Attach a copy of your license with this applications.** All event vendors selling NEW items MUST have a resale number, no exceptions. This is free of charge and is obtained through the California Department of Tax and Fee Administration. The application can be downloaded at www.cdtfa.ca.gov or for more information please call 1-800-400-7115. Resale #: _____

I have read and understood the Event Vendor Requirements and this application and agree to abide by the rules and requirements as set forth, therein and any others that may be implemented. I understand that failure to abide may result in a non-refundable loss of fees and removal from the event, and may prevent my participation in future events held by the Town of Apple Valley.

Sign Here: _____ **Date:** _____

TOWN USE ONLY:

Event	Fee \$10	Total Paid	Date Paid	CK # CASH CC	Initial	Receipt #
Virtual Holiday Craft Fair — Online Vendor						

Town of Apple Valley notes only:

Added to Database
 Added to Website
 Added to Spread Sheet
 Resale License Attached