



Town of  
Apple Valley

## **TOWN OF APPLE VALLEY**

**2018-2019, 2019-2020 & 2020-2021 ACTION PLAN  
SUBSTANTIAL AMENDMENT**

**DRAFT FOR PUBLIC COMMENT PERIOD  
February 5, 2021 – March 8, 2021**

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## EXECUTIVE SUMMARY

### Background

The U.S. Department of Housing and Urban Development (HUD) requires all entitlement communities receiving Community Development Block Grant (CDBG) funds, such as the Town of Apple Valley, to prepare and submit a Consolidated Plan every five (5) years to establish a unified, strategic vision for economic development, housing and community development actions. The Consolidated Plan encompasses the analysis of local community needs and coordinates appropriate responses to those needs and priorities.

The Consolidated Plan is carried out through Annual Action Plans which provide a concise summary of the actions, activities, and the specific federal and non-federal resources that will be used each year to address the priority needs and specific goals identified in the Consolidated Plan.

Per the Town's Citizen Participation Plan (CPP), a Substantial Amendment to a Consolidated Plan and Action Plan is required when a "substantial" change is proposed as it relates to funding priorities, proposed activities, goals, and objectives. This substantial amendment to the Action Plans is necessary because the Town is proposing to cancel five (5) activities, reduce one (1) activity's budget and allocate unprogrammed dollars in the combined amount of \$678,528 to the Town's existing public service activity Feed My Sheep in the High Desert – Feeding Apple Valley and the newly proposed 2020-2021 Microenterprise Assistance Program (MAP).

#### *FY 2018/2019 Activity(ies)*

- 2018/2019 James Woody Park Parking Lot Project – CANCELTION, repurposing of \$105,605

#### *FY 2019/2020 Activity(ies)*

- 2019/2020 James Woody Park Irrigation Replacement Project – CANCELTION, repurposing of \$200,000

#### *FY 2020/2021 Activity(ies)*

- 2020/2021 ADA Handicap Push Button Project – CANCELTION, repurposing of \$100,000
- 2020/2021 Residential Rehabilitation Program – repurposing \$189,395 from existing \$257,820 budget
- 2020/2021 Apple Valley Police Activities League AVPAL Program – WITHDREW due to COVID-19 restrictions, repurposing of \$9,308
- 2020/2021 Child Advocates of San Bernardino (C.A.S.A.) Apple Valley Foster Youth Improving Education Outcomes – WITHDREW, repurposing of \$9,220

#### *Unprogrammed Funds*

- Programming of \$65,000

## Sources

The Town will program the following resources in this substantial amendment to the FY 2020 Annual Action Plan and corresponding FY 2017-2021 Consolidated Plan (which may be found at <https://www.applevalley.org/services/housing/plans-reports-and-surveys>) to increase the budget for the 2020-2021 Feeding Apple Valley Program and 2020-2021 Microenterprise Assistance Program:

Pre-FY 2020 Formula CDBG:	\$370,605
FY 2020 Formula CDBG:	\$307,923
<b>TOTAL:</b>	<b>\$678,528</b>

Town Council is responsible for determining how CDBG funds will be used to provide decent housing, a suitable living environment, and expanded economic opportunities principally for persons of low- and moderate-income persons. In consultation with the Town Council, Town departments, and partners serving the needs of low- and moderate-income in the community, this submission to the Town Council requests approval to invest the above funding for the projects listed below.

## Proposed Projects

2020/2021 Feeding Apple Valley Program:

Original Allocation:	\$5,822
Proposed Increase:	\$18,528
<b>Total Proposed Budget:</b>	<b>\$24,350</b>

2020/2021 Microenterprise Assistance Program:

Original Allocation:	\$0
Proposed Increase:	\$660,000
<b>Total Proposed Budget:</b>	<b>\$660,000</b>

## PROCESS

The Town is conducting a 30-day review period for this substantial amendment from February 5 – March 8, 2021. The Town will conduct a public hearing for the substantial amendment as part of the February 9, 2021 Town Council meeting. Residents can participate in this meeting telephonically and/or virtually by following the guidance on the Town's website: <https://www.applevalley.org/services/town-clerk/agendas>.

To encourage review and comment on the proposed activities, the Town published notices in English and Spanish in the Valleywide Newspaper on Friday, February 5, 2021 advertising the substantial amendment in compliance with the Town's CPP. An electronic copy of the substantial amendment was available on the Town website and hard copies were placed at the Apple Valley Development Services Building, Apple Valley Branch Library, and the Town Clerk's Office.

*Draft Substantial Amendment – for Public Review*

To ensure reasonable participation in the public hearing, residents can watch it live streamed on the Town’s website as meetings are not currently open to public attendance due to COVID-19. However, members of the public may comment in one of two ways: 1) comments and contact information can be emailed to [publiccomment@applevalley.org](mailto:publiccomment@applevalley.org) by 12:00 p.m. the day of the scheduled meeting to be included in the record; 2) a request to speak can be emailed to the same address as above and at the time of the requested agenda item, the Town Clerk will place a phone call to the commenter and allow them to speak to the Council via speaker phone during the live meeting for up to three (3) minutes.

Sort Order	Activity	Target Population	Summary	Summary of Comments Received
1.	Public Hearing	<ul style="list-style-type: none"> <li>• Minorities</li> <li>• Non-English Speaking</li> <li>• Persons with disabilities</li> <li>• Broad community</li> <li>• Residents of public/assisted housing</li> <li>• Stakeholders</li> </ul>	The Town conducted its public hearing to review the Substantial Amendment on February 9, 2021.	<i>(to be completed after public hearing)</i>
2.	Comment Period	<ul style="list-style-type: none"> <li>• Minorities</li> <li>• Non-English Speaking</li> <li>• Persons with disabilities</li> <li>• Broad community</li> <li>• Residents of public/assisted housing</li> <li>• Stakeholders</li> </ul>	The Town conducted its comment period from February 5 – March 8, 2021.	<i>(to be completed at close of public comment period)</i>

**Table 1 – Resident Engagement**

## EXPECTED RESOURCES – 91.220(C)(1,2)

### Introduction

The Town is reallocating \$370,605 from Pre-FY 2020 formula CDBG resources and \$307,923 in FY 2020 formula CDBG resources.

### Anticipated Resources

Program	Source of Funds	Eligible Use of Funds	Funds	Narrative Description
Formula CDBG	Public-Federal	<ul style="list-style-type: none"> <li>Public Services</li> <li>Economic Development</li> <li>Public Improvements</li> <li>Affordable Housing</li> <li>Planning and Administration</li> </ul>	\$678,528	Activities to provide decent housing, a suitable living environment, and expanded economic opportunities principally for persons of low- and moderate- income within the Town.

Table 2 - Expected Resources

### Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

In the initial planning and programming of these resources, the Housing and Community Development Department has worked closely with other Town departments as well as monitored other funding sources available at the local, state, and federal level to ensure that the Town is not providing duplicative assistance and addressing unmet needs and gaps for low- and moderate-income residents.

### Annual Goals and Objectives – 91.220(c)(3)

The Town will be amending its existing goal outcome indicator “Provide Suitable Living Environments” to reallocate Pre-FY 2020 and FY 2020 CDBG resources. These resources will be re-programmed in the FY 2020 Action Plan and corresponding FY 2017 – FY 2021 Consolidated Plan.

#### Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Provide suitable living environments	2020	2021	Homeless Non-Homeless Special Needs Economic Development	Townwide	Support services for the homeless and at risk of becoming homeless, Human Services, Need to Increase economic development and employment opportunities, Accessibility and Mobility	CDBG: \$678,528	Public service activities other than Low/Moderate Income Housing Benefit: additional 291 Persons Assisted  Business Assistance: 25 Businesses Assisted

Table 3 – Annual Goals



## PROJECTS – 91.220(D)

### Introduction

With the repurposing of Pre-FY 2020 and FY 2020 CDBG resources, the Town will increase funding to the following projects in the FY 2020 Annual Action Plan:

#### Project

#	Project Name
1.	2020-2021 Feed My Sheep in the High Desert – Feeding Apple Valley
2.	2020-2021 Microenterprise Assistance Program

Table 4 – Project Information

### Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

These projects were determined in consultation with Town staff, departments, and stakeholders serving low- and moderate-income residents of Apple Valley to provide decent housing, a suitable living environment, and expanded economic opportunities principally for persons of low- and moderate- income within the Town.

### Project Summary Information

1	<b>Project Name</b>	<b>2020-2021 Feed My Sheep in the High Desert – Feed Apple Valley</b>
	<b>Target Area</b>	Townwide
	<b>Goals Supported</b>	Provide Suitable Living Environments
	<b>Needs Addressed</b>	Supportive services for the homeless, at risk of becoming homeless and human services
	<b>Funding</b>	CDBG: \$18,528
	<b>Description</b>	The program will provide food to low-income seniors, disabled adults, and homeless residents. The agency desires to supply both bagged groceries and protein to residents as an integral part of the program. Due to COVID, the agency has expanded its services to provide food deliveries to homebound residents ensuring proper social distancing requirements are met as well as wearing personal protective equipment.
	<b>Target Date</b>	06/30/2021
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Approximately 291 persons
	<b>Location Description</b>	Townwide
	<b>Planned Activities</b>	Feed My Sheep in the High Desert: Feeding Apple Valley (291 people) - \$18,528

<b>2</b>	<b>Project Name</b>	<b>2020-2021 Microenterprise Assistance Program</b>
	<b>Target Area</b>	Townwide
	<b>Goals Supported</b>	Provide Suitable Living Environments
	<b>Needs Addressed</b>	Increase economic development and employment opportunities
	<b>Funding</b>	CDBG: \$660,000
	<b>Description</b>	The program will provide financial assistance in the form of grants to eligible microenterprise businesses (businesses owned by low- and moderate-income individuals with five (5) or fewer employees, including the owner(s)) for eligible costs including but not limited to rent, utilities, payroll and other costs required to resume or expand business operations.
	<b>Target Date</b>	06/30/2021
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	It is estimated that 25 businesses, owned by low- or moderate-income individuals, will be assisted
	<b>Location Description</b>	Townwide
	<b>Planned Activities</b>	Microenterprise Assistance Program (25 business) - \$660,000

**Table 5 – Project Details**