



COUNT ME IN FOR
THE FOLLOWING
DONATION!

QUESTIONS?

Contact Liz Fratt at
efratt@applevalley.org
or call (760) 240-7880

Contact Name _____

Company/Organization Name _____

Address _____

City/State/Zip _____ Phone _____

Email _____

Website _____

Facebook _____

\$250 \$500 \$1,000 \$2,500 \$5,000 \$10,000 Other \$ _____

My tax deductible donation may be used to benefit any and all Town events

(Optional) I would like my tax deductible donation to go to: _____

In-Kind sponsorship

(Must be agreed upon in advance, and for a service or product the town would normally use for the event, at the discretion of the Town of Apple Valley.)

In kind donation: _____ Value: _____

I understand that I will receive the benefits as set forth in the exhibit attached hereto. Events are expected to be held regardless of weather. No refund of sponsorship donations will be given. Receiving the maximum value of the sponsorship package is dependent upon timely receipt of money, services, material, artwork, etc. Sponsorship benefits will not be provided and this agreement will not be binding until payment has been made in full and this agreement is executed by a Town of Apple Valley representative in the space below.

Signed: _____ Date: _____

Accepted by: _____ Date: _____

PAYMENT INFORMATION: For undesignated donations, or for events through August 2021, all contributions are due by May 31, unless other arrangements have been made. For events after August, payments must be received by July 30, 2021.

Make checks payable and mail to:

Apple Valley Community Resource Foundation | 14955 Dale Evans Parkway | Apple Valley, CA 92307

For credit card payment: Visa Mastercard

Card # _____ Exp _____ 3 Digit Code on back _____

Name printed on card _____

Signature _____

LOGO INFORMATION:

Please provide business logo on flashdrive or by email to efratt@applevalley.org. Files must be as a high resolution jpg or eps.

SAVE

SUPPORT APPLE VALLEY EVENTS - 2021

SPONSOR LEVELS

Tiers include ALL benefits of each level below them!

Red Apple (\$5,000 minimum)

Official supporting sponsor of a seasonal event
Radio, print, digital and social ads
Half-page ad in one issue of *Our Town**
Vendor booth at all concerts and Freedom Festival

Golden Apple (\$10,000+)

Title Sponsorship opportunity
Half-page ad in two issues of *Our Town**
Customized banner at event

Green Apple (\$2,500 minimum)

Guaranteed sponsor booth at one Sunset Concert
Public address recognition at events
Business name and logo on a shared sponsor banner
Logo on event T-shirts when applicable
Quarter-page ad in one issue of *Our Town**

Apple Slice (\$1,000 minimum)

Business card-sized ad in one issue of *Our Town**
Business logo and link on the Town website
Linked logo in our digital newsletter

Apple Core (\$500 minimum)

Company listing in the *Our Town* newsletter
Website listing including link back to business website
Publicity on social media channels

Apple Seed (\$250 minimum)

Name on sponsor recognition board
Listing on Town website
Recognition by the Town Council in Fall 2021

HERE ARE A FEW OF THE EVENTS WE OFFER...

**The Our Town newsletter is direct mailed to every address in the 92307 and 92308 zip codes three times per year. Ad space is not cumulative. Levels can be customized to meet your needs. Levels may have a limited number available and may vary slightly due to event logistics.*

- Freedom Festival
- Sunset Concerts
- Rockin' Flea Markets
- Holiday Craft Fair
- Christmas Tree Lighting
- 5K/10K Running Series
- Reverse Triathlon
- Summer Kick-off Event
- Movies in the Park
- Trunk or Treat
- Egg Hunt
- Paws N' Claws Pet Fair
- Fur Ball Animal Benefit
- Community Enhancement Events
- Aquatic Events