

Biography

Larry Cusack

Larry Cusack, Council Member for the Town of Apple Valley, has made it a goal to keep Apple Valley a place where people love to live. Currently serving his third term on the Apple Valley Town Council, Larry has called Apple Valley home since birth at the local hospital. With a deep connection to his roots in Apple Valley, Larry has taken immeasurable steps to ensure that he has a complete understanding of the community he serves and a sincere connection to its residents.



Larry is a champion of public service. Prior to serving on the Apple Valley Town Council, he served as an elected member of the Apple Valley Fire Protection District, an appointed member of the Community Development Citizens Advisory Committee, an appointed member of the Parks and Recreation Commission and an appointed member of the Planning Commission. Larry attributes these experiences to his success on the Apple Valley Town Council running unopposed in his last election. He represents the community as a member of the Mojave Desert and Mountain Recycling Authority, the San Bernardino Council of Governments, the Solid Waste Advisory Task Force and the Park and Recreation Advisory Committee. Larry also serves on the Revenue and Taxation Policy Committee for Cal Cities, reviewing issues related to finance administration, taxation reform, revenue needs and revenue sources at the federal state and local levels of government.

Working to protect Apple Valleys historic way of life, Larry represents his colleagues on the Apple Valley Historical Advisory Committee, where his extensive lifelong knowledge of his community has proven invaluable. With a warm smile and kind heart, Larry leads the way in adhering to the Town's motto of "A Better Way of Life" for all.

Continuing the family legacy, Larry is the owner of Apple Valley Communications, a company established by his father in 1956, that has grown to become a company that provides jobs for over 100 employees. Apple Valley Communications has expanded to providing communication services to school districts throughout Southern California as well as numerous federal government agencies spanning across California, Arizona, and Nevada. Maintaining a connection and dedication to his hometown roots, Apple Valley Communications continues to offer specialized services to many local residents and businesses with monitored security and fire alarm systems. As a Business Owner, Larry recognizes the challenges faced by small businesses and entrepreneurs and uses his platform to advocate on their behalf providing them the information, tools, and resources they need to plan, launch, manage and grow their businesses successfully.

Larry's community involvement include membership in the Apple Valley Chamber of Commerce, Board Member of the Victor Valley College Foundation, member of the Police Activities League, and member of the Apple Valley Property Business Improvement District.

Larry is the proud Father to 5 children, Grandfather to 11 and Great-Grandfather to 4.