

**TOWN OF
APPLE VALLEY, CALIFORNIA**

AGENDA MATTER

Subject Item:

RESOLUTION RECOGNIZING THE GREEN VALLEY INITIATIVE AND ENDORSING PARTICIPATION AS A GREEN VALLEY JURISDICTION

Summary Statement:

The Town of Apple Valley has been asked to join more than 30 other jurisdictions in the Inland Empire by adopting a resolution recognizing the Green Valley Initiative. The Green Valley Initiative is a regional effort to establish the Inland Empire as a leader in green and clean technologies, a collaborative effort that will bring jobs, commerce and a better quality of life to the region. More than 500 leaders from government, education, business and community organizations, environmental nonprofits and the community-at-large have been working together since June 2007 to chart a roadmap to make the Green Valley vision a reality.

The Green Valley Initiative reflects a new vision for the Inland Empire, combining sustainable green practices and technology with an economic development plan being developed by major stakeholders from throughout the Inland Empire. It integrates social, economic and environmental forces to bring new jobs, greater opportunities and a higher quality of life to the region. This is an inclusive effort involving the entire region. Participation is strongly encouraged because it affects the future of every resident or future resident of the Inland Empire.

Federal funding now available through the Economic Development Administration was secured through a Comprehensive Economic Development Strategy (CEDS) report commissioned by the Green Valley Initiative. A CEDS is required to qualify for EDA assistance under its public works, economic adjustment, and most planning programs, and is a prerequisite for the designation by the EDA as an economic development district. There appears to be opportunity for the Town of Apple Valley to obtain grants as part of the approved Green Valley Initiative CEDS that was accepted by the US Department of Commerce Economic Development Administration on October 8, 2008. The Council's adoption of the Green Valley Initiative resolution demonstrates the Town's endorsement and participation as a Green Valley jurisdiction. Based upon the foregoing, staff recommends adoption of the form motion.

Recommended Action:

Adopt Resolution No. 2008-66, a Resolution of the Town Council of the Town of Apple Valley recognizing the Green Valley Initiative and endorsing participation as a Green Valley Jurisdiction.

Proposed by: Economic and Community Development Department Item Number _____

Town Manager Approval: _____ **Budgeted Item** Yes No N/A

RESOLUTION NO. 2008-66

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF APPLE VALLEY RECOGNIZING THE GREEN VALLEY INITIATIVE AND ENDORSING PARTICIPAITON AS A GREEN VALLEY JURISDICTION

WHEREAS, the San Bernardino County with Riverside County convened the initial efforts on June, 2007 and over 400 parties have participated in the development of the recommendations of the Green Valley Initiative; and

WHEREAS, the Green Valley Initiative is a project of the Green Institute for Village Empowerment (GIVE) which seeks to empower, encourage and promote principles of sustainability through education, training, and leading by example; and

WHEREAS, the vision of the Green Valley Initiative is to see the Inland Empire Region become a center of green technology with balanced economic and community development; and

WHEREAS, its mission is to transform Riverside and San Bernardino counties into a region that integrates people and business with natural resources to create jobs, new ventures, greater opportunities and a higher quality of life; and

WHEREAS, the Green Valley Initiative works with the County and all jurisdictions, civic, business, economic development, educational and tribal groups, to develop model policy and programs for sustainable economic development, education and growth; and

WHEREAS Regional organizations, counties and cities and businesses will work together through Green Valley Coordinators to accomplish the goal of creating a healthy economic and environmental future; and

WHEREAS, the efforts of this initiative benefit all Green Valley participants and the public;

NOW, THEREFORE, the Town Council of the Town of Apple Valley resolves:

That the Town of Apple Valley hereby becomes a Green Valley Jurisdiction and will provide a Town coordinator and participate in the development and implementation of sustainable model standards, policies, and programs to benefit the Inland Empire Region.

PASSED AND ADOPTED this 9th day of December, 2008.

Honorable Mayor

ATTEST:

Ms. La Vonda M. Pearson, Town Clerk