










About Measure P

The Town of Apple Valley has faced repeated budget deficits since 2016 and projects increasing shortfalls that may result in cuts to Town programs and services, including those impacting law enforcement and infrastructure. Reserve funds used to cover past deficits have been depleted.

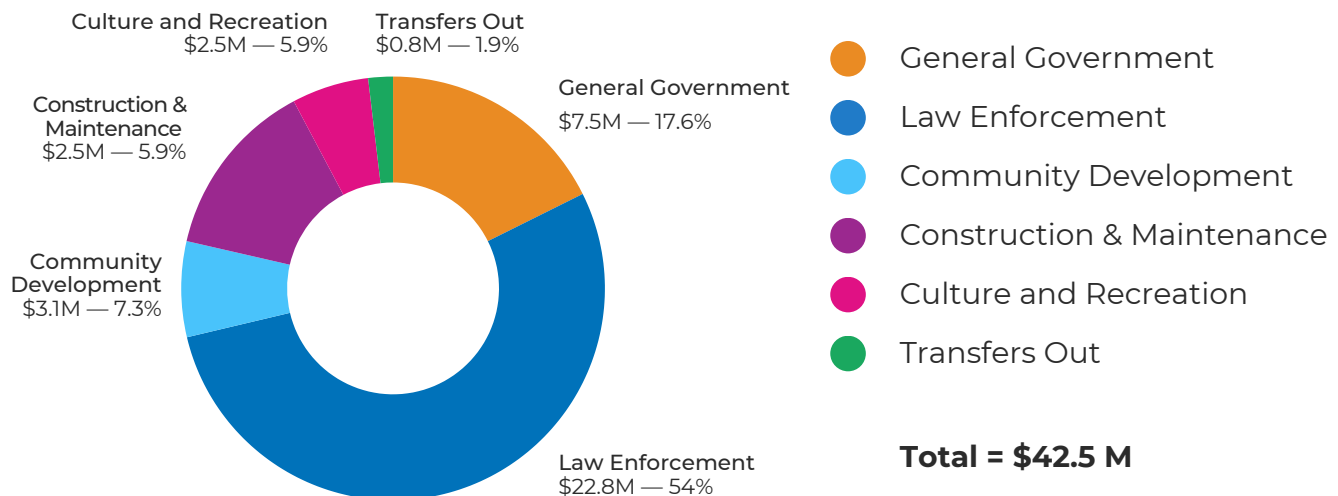
The Town experienced deficits of approximately \$1.36 million in 2016, \$4.01 million in 2017, \$991,000 in 2018, \$6.3 million in 2020, \$3.4 million in 2022, and \$3.18 million in 2023, excluding American Rescue Plan Act funds. The projected budget deficits for FY 2023-24 and FY 2024-25 are \$5.5 million and \$3.1 million respectively.

If approved by voters, a 1¢ (one cent) sales tax would generate approximately \$9 million per year in locally controlled revenue to fund town services and programs, including those impacting law enforcement and infrastructure. Exempted from sales tax are unprocessed groceries, rent, prescription medicine, and personal services such as medical, dental, and legal.

POTENTIAL USES OF REVENUE GENERATED BY MEASURE P INCLUDE:

-  Maintaining 911 response times
-  Retaining and attracting local businesses
-  Safe routes to school programs
-  Addressing homelessness
-  Responding to property crimes, thefts, and burglaries
-  Cleaning and maintaining public areas and parks
-  Hiring and retaining sheriff's deputies
-  General town services
-  Repairing streets and potholes

GENERAL FUND EXPENDITURES (FY 2024-25):



Accountability and Oversight

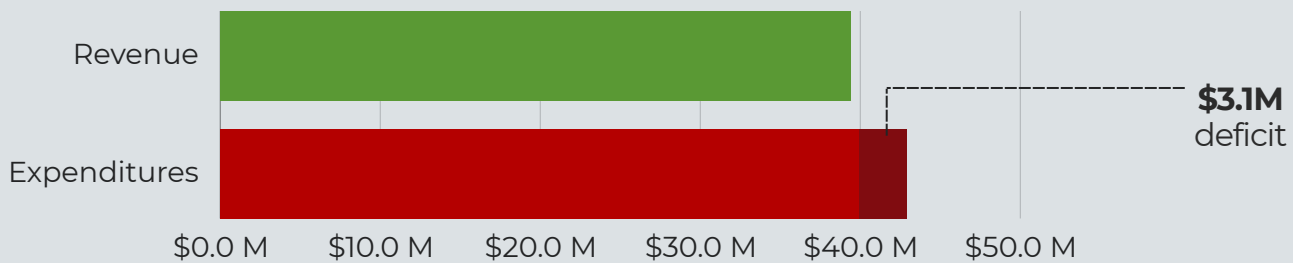
If approved, the funds would be subject to regular audits

If approved, the funds would also be subject to public spending disclosures

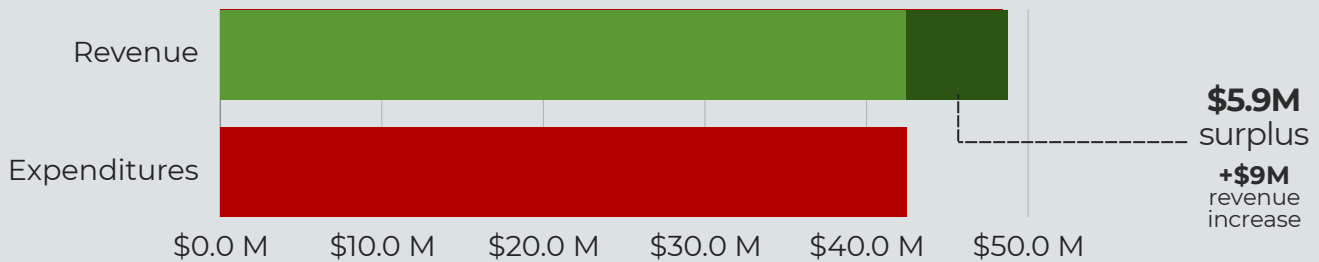
PROJECTED GENERAL FUND BUDGETS WITH OR WITHOUT MEASURE P (FY 2024-2025)



MEASURE P NOT APPROVED



MEASURE P APPROVED



*at current spending levels