



MEASURE P

Informational Meeting

September 9, 2024



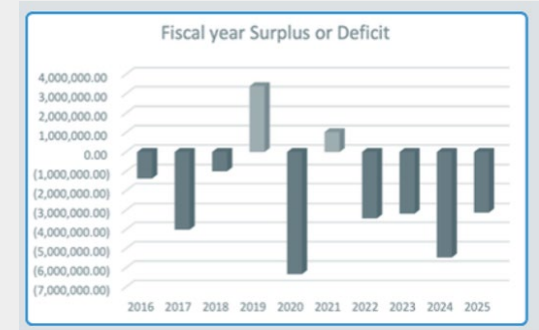
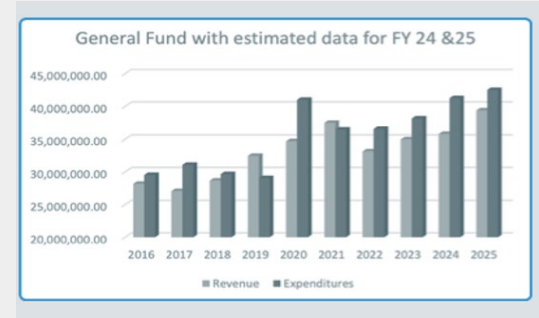
AGENDA

- 01.** Town Financial Status
- 02.** About Measure P
- 03.** Accountability and Oversight
- 04.** Projected Budget With or Without Measure P
- 05.** Comments & Questions

TOWN FINANCIAL STATUS

The Town of Apple Valley has faced repeated budget deficits since 2016 and projects increasing shortfalls that may result in cuts to Town programs and services, including those impacting law enforcement and infrastructure.

The Town experienced deficits of approximately \$1.36 million in 2016, \$4.01 million in 2017, \$991,000 in 2018, \$6.3 million in 2020, \$3.4 million in 2022, and \$3.18 million in 2023, excluding American Rescue Plan Act funds. The projected budget deficits for FY 2023-24 and FY 2024-25 are \$5.5 million and \$3.1 million respectively.



ABOUT MEASURE P

According to a recent survey conducted by the Town of Apple Valley, approximately 74% of respondents believe there is a need for additional funds to provide town services. If approved by voters, a 1¢ (one cent) sales tax would generate approximately \$9 million per year in locally controlled revenue to fund town services and programs, including those impacting law enforcement and infrastructure.

Expected to generate \$9 million per year in locally controlled revenue



ABOUT MEASURE P (2)

EXEMPTED FROM SALES TAX



Unprocessed
Groceries



Rent
Payments



Prescription
Medicine



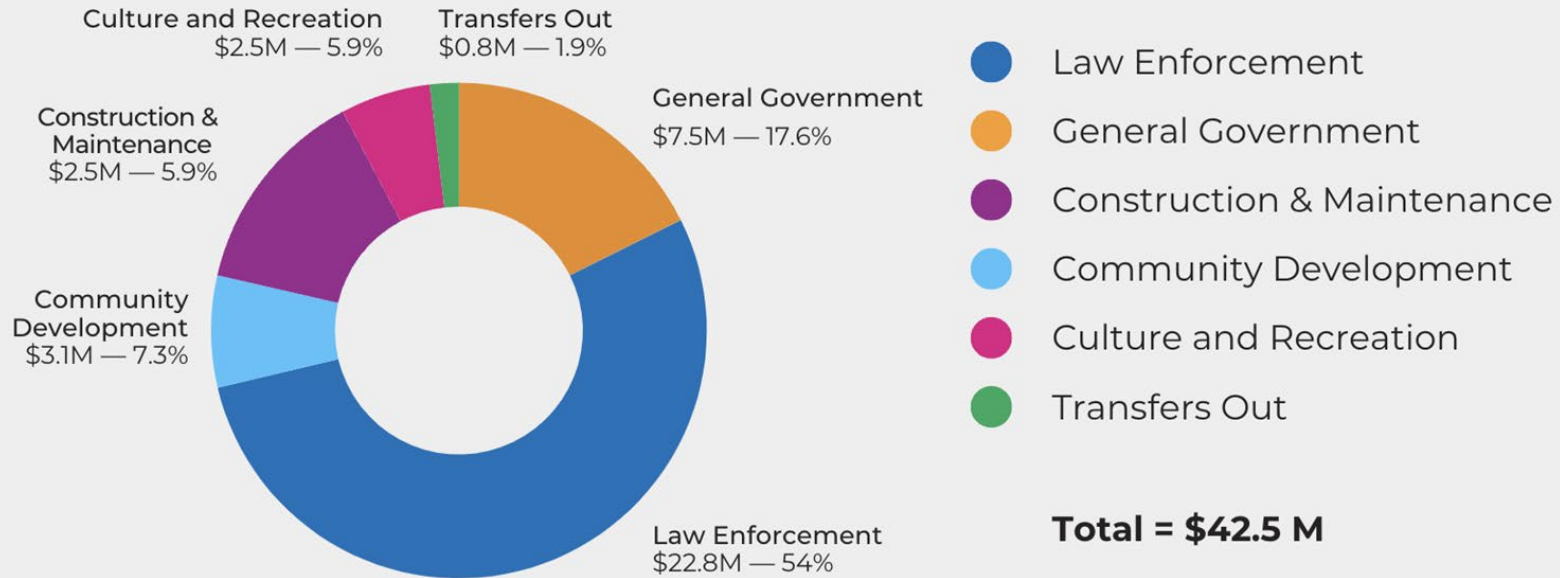
Personal
Services
(i.e. medical, dental, and legal)

POTENTIAL USES OF REVENUE GENERATED BY MEASURE P INCLUDE:

- Maintaining 911 response times
- Safe routes to school programs
- Responding to property crimes, thefts, and burglaries
- Hiring and retaining sheriff's deputies
- Retaining and attracting local businesses
- Addressing homelessness
- Cleaning and maintaining public areas and parks
- General town services

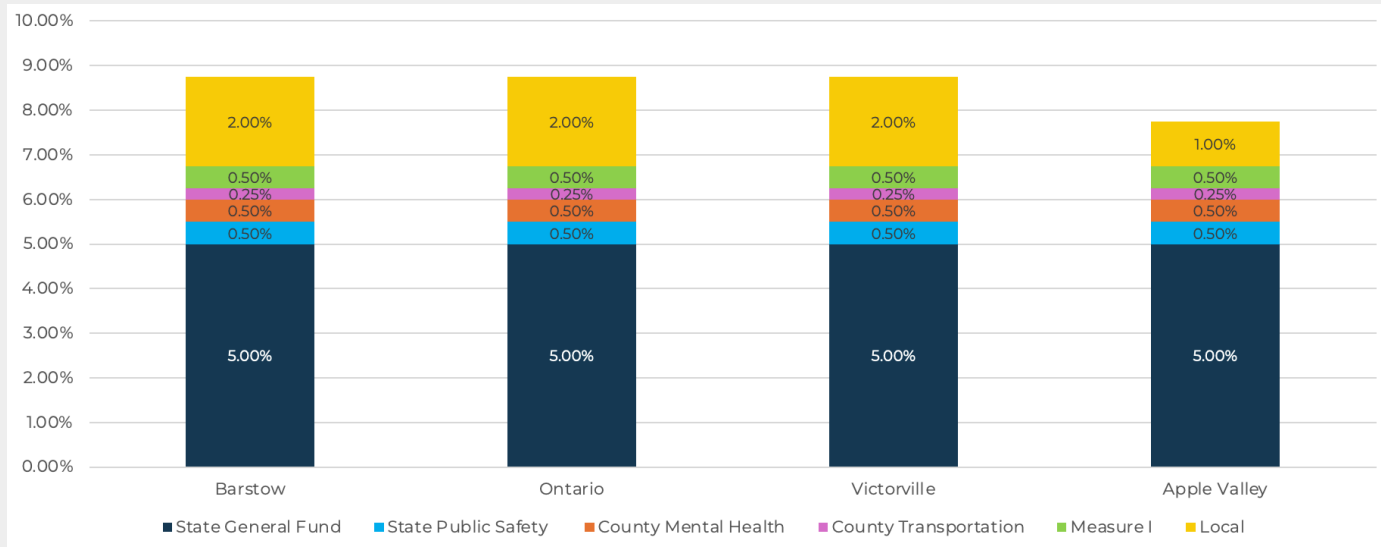
ABOUT MEASURE P (3)

GENERAL FUND EXPENDITURES (FY 2024-25):



ABOUT MEASURE P (4)

Measure P would put the Town of Apple's sales tax rate in line with other communities in the region.



ACCOUNTABILITY & OVERSIGHT

If approved, the funds would be subject to regular audits

If approved, the funds would also be subject to public spending disclosures

The Town Council has voted to establish a Citizen's Oversight Committee for Measure P. The Oversight Committee will be tasked with ensuring transparency and accountability in the collection and expenditure of the tax revenue, should the measure pass. The committee will be composed of local residents who will oversee and review the usage of funds generated by the tax.

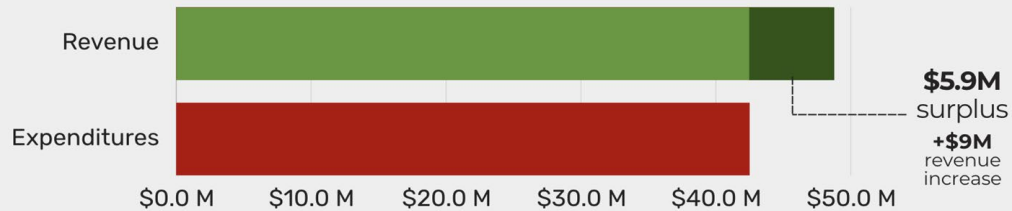
PROJECTED GENERAL FUND BUDGET

WITH OR WITHOUT MEASURE P (FY 2024-2025)

MEASURE P NOT APPROVED



MEASURE P APPROVED



*at current spending levels

A landscape photograph featuring a rocky, brownish hillside in the foreground and middle ground. In the background, a dark, stormy sky is illuminated by a vibrant rainbow. The overall scene is dramatic and atmospheric. The text 'QUESTIONS & COMMENTS?' is overlaid in large, white, bold, sans-serif font across the upper portion of the image.

QUESTIONS & COMMENTS?