

You Won't...

Win Ben Stein's Money

But You Will Learn Why the High Desert Makes Good Economic Sense

Make plans to attend...

High Desert Opportunity

ANNUAL BUSINESS CONFERENCE
Thursday October 15, 2009
from 7:30 a.m. to 3 p.m.

Learn more about what the High Desert's growing and expanding cities have to offer...

- Available Educated Labor Force
- Affordable Land and Buildings
- Major Rail & Truck Routes
- Major Logistics Air Hub
- Access to Major Sea Ports
- Centrally Located – 80 miles to Los Angeles

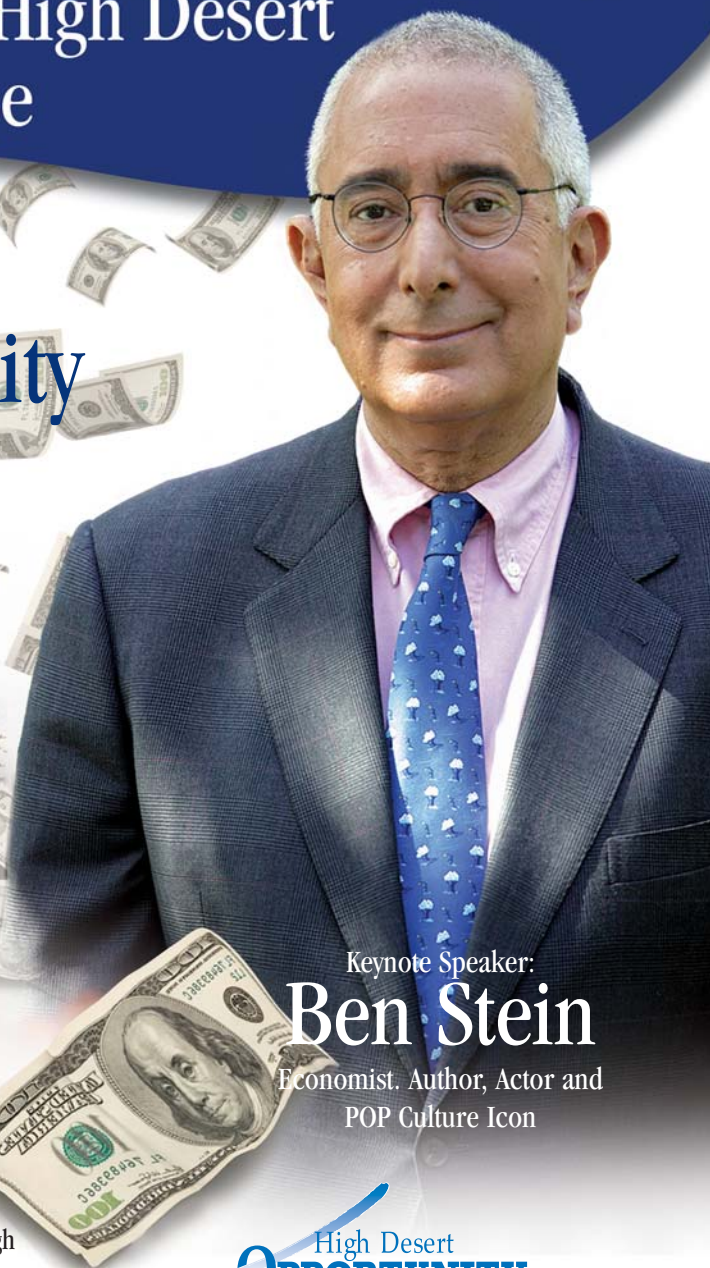
Attend Exhibits and Opportunity Theater

Exhibits and Booths give you the opportunity to meet and speak directly with representatives from city and county governmental agencies, financial institutions, community organizations, utilities, real estate and other key high desert influencers.

Opportunity Theater is an inspiring morning program featuring recognized experts discussing the advantages of locating or expanding a business to the High Desert/ Inland Empire North communities.

Luncheon

Enjoy our keynote speaker, Ben Stein, economist, actor, author, and pop culture icon.



Keynote Speaker:

Ben Stein

Economist, Author, Actor and POP Culture Icon

High Desert
OPPORTUNITY

Partners



Register Early and Save Big!

Yes! I would like: Tickets for the day-long event. My check is enclosed – \$65 each (\$75 after May 1, 2009)
 Table of 10 for \$585 (\$675 after May 1, 2009) Exhibit booth space \$450 per booth Information on sponsorships

Name _____ Company _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Please make check payable to High Desert Opportunity, P.O. Box 542, Victorville, CA 92393. Contact us at 760-245-7600, or at www.highdesertopportunity.com