



OUR

town

OFFICIAL COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

MAY/JUNE 2009

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According to Merriam-Webster, vision means: unusual competence in discernment or perception; intelligent foresight. Also, a mental image produced by the imagination. In the Town of Apple Valley, vision means success.

Starting with Vision 2005, identifiable and consistent goals provided by the Town Council have guided our decisions and use of resources. Vision 2010 followed, and now, with most of those goals nearly complete, we move on to Vision 2020.

The Council met over the course of two days in February to review our past successes and look to the

future. Input from local agencies and the Council's interaction with our citizens shaped this strategic planning guide for the next decade. Results from the recent citizen survey reinforced our current efforts, and kept transportation and economic development as the number one and two goals.

Visit the Town website at www.applevalley.org under "About Apple Valley" for further explanation of these goals. Learn more about the underlying strategies that will help us achieve our vision and further enhance "A Better Way of Life" for all current and future residents. ○

2020 Goals

1. A strong transportation system
2. A thriving economy
3. A safe community
4. Well maintained infrastructure
5. Ample parks and diverse recreation opportunities
6. Highest quality staff
7. A sense of community and civic pride
8. The High Desert's premier destination
9. Respect for environment, economy and equality
10. Higher education opportunities



Mission Statement

Provide a better way of life through local control of public safety, development, services and amenities; enhancing our residents' lives and providing for our community's future. ○



MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday, 2 p.m.

HOUSEHOLD HAZARDOUS WASTE

1st & 3rd Saturday

10 a.m. – 2 p.m.

Public Works Yard

22411 Highway 18

Information: 240-7000 x7522

DISASTER COUNCIL

Tuesday, July 14, 1:30 p.m.

Fire Station 336

19235 Yucca Loma Road


Information: 247-7618

AV Country Club now open to the public

Golfers looking to usher in spring with a round or two on the links are invited to play at the Apple Valley Country Club that is now open to the public.


Established more than 60 years ago, the Country Club is located at 15200 Rancherias Road off of Highway 18. Under management of the Town of Apple Valley, the golf course, driving range, pro shop, tennis courts and dining room are all available for immediate public use.

The dining room is open for lunch from 11 a.m. to 3 p.m. daily (except Monday) and breakfast is served on the weekends. The course is open Tuesday to Sunday for rounds from 7 a.m. to 6 p.m.

Plans are in the works to host a charitable golf tournament later this year as part of the grand opening festivities. For more information on the course, dining room or other amenities, call (760) 242-3653 or visit www.applevalley.org under the Parks and Recreation Department. 



Volunteers contribute 100 hours +

These four Teen Zone members will be honored at the May 26th Town Council meeting for volunteering more than 100 hours to the Town of Apple Valley Recreation Department and their community. For more information on the Teen Zone program call (760) 240-7880. 



Brandon Ward



Lauren Woody



Molly McCauley and Kiara Armstrong

A Better Way of Life

Recreation events and classes

For more information on these programs call 240-7880
or visit www.applevalley.org.

FATHER AND SON BASKETBALL TOURNAMENT: Fathers, bring your sons and hoop it up at our 2nd Annual 2-on-2 Father/Son Basketball Tournament at the James Woody Community Center Gym on Sunday, June 14 from 10 a.m. to 2 p.m. Teams will be guaranteed a minimum of two games, and awards will be given to the top three teams in each division. Divisions include (sons) ages 10 - 11, 12 - 13 and 14 - 15 and it's just \$31 per team.



WATER FESTIVAL: Summer is heating up so get ready to cool down at the first ever Water Festival on Saturday, June 20 from 4 to 7 p.m. at the Civic Center Park Aquatic Center. Admission is just \$2 per person and includes water relays, water balloon toss, a toddler zone and more. Children ages 10 and under must have adult supervision.

SWING THE TOWN: Join us in celebrating the music of the 30's and 40's as we dance the night away Wednesday, May 13 at the James Woody Community Center Auditorium from 8 to 11 p.m. for just \$3 per person. Young and old will enjoy the swinging rhythms, inspired dancing and wholesome environment. Light concessions are available. A dance partner, experience and preregistration are not required.

SWIM FAIR: Get a head start on our popular summer swim lessons now!
Apple Valley residents can register Saturday, May 16 at the Town Hall Council Chambers from 8 to 11 a.m. Free child care will be provided during these hours in the Recreation Center, including crafts and games for the younger set. Open registration for all non-residents begins on Monday, May 18 at the Town Hall Recreation Center during normal business hours. Please remember to enroll carefully as there are NO refunds, credits or transfers. ○

Concerts in the Courtyard

Connect with friends, family and neighbors for four free nights of great music featuring acoustic rock, classical, rhythm and blues and swing from 5:30 to 7:30 p.m. at The Courtyard of Apple Valley Commons every Thursday in May.

- May 7: Jaye Sooter (Classic Rock)
- May 14: San Bernardino Symphony Trio, sponsored by BB&K (Classical)
- May 21: Karen Etheridge (R & B/ Jazz)
- May 28: Jazz Quartet (Jazz)

The Courtyard is a beautiful outdoor dining area located at Apple Valley Commons which is at the west corner of Highway 18 and Dale Evans Pkwy. This event is made possible through the generosity of Apple Valley Commons and Lewis Retail Centers and is hosted by the Town of Apple Valley.

Watch for the annual Sunset Concert Series presented by Target, starting June 18. For more information visit www.applevalley.org. ○



When disaster strikes

April was Disaster Preparedness Month, but preparing for an emergency is year round work. Now is the time to take action that could save your life and the lives of those you love.

BEFORE DISASTER STRIKES

Create a plan with your family. Know the safest routes out of the house, and who you will call in case you can't reach each other, such as an out of state family member. Learn your school's plan for evacuations and student pick-up.

An emergency kit is essential. A kit for your car should have what you need for short term survival:

bottled water, food (granola bars, trail mix, MRE's, non-perishable snacks), a first aid kit (band-aids, antiseptic wipes, pain relievers, medications, personal hygiene items), a flash light with extra batteries, gloves, and disposable face masks. Throw in a blanket and a roll or two of toilet paper and keep it all in a small duffel bag in the trunk.



WHEN DISASTER HITS

Remain calm and patient. Listen to the radio or television for news and instructions. Check for injuries and get help for seriously injured people. If the disaster occurs while you are home, check for damage using a flashlight. Do not light matches or candles or turn on electrical switches. Check for fires, fire hazards and other household hazards. Sniff for gas leaks, starting at the water heater. If you smell gas or suspect a leak, turn off the main gas valve, open windows, and get everyone outside quickly. Shut off any other damaged utilities. Confine or secure your pets. Call your family contact and then do not use the telephone again unless it is a life threatening emergency. Check on your neighbors, especially those who are elderly or disabled.

For more in depth information and assistance with disaster preparedness, contact the local Red Cross at www.redcross.org and visit ready.gov. The Apple Valley Fire Protection District continually seeks volunteers for several disaster preparedness organizations. For information call (760) 247-7618. ○

Basic emergency supply kit:

- Water: One gallon per person per day for at least three days, for drinking and sanitation
- Food: At least a three-day supply of non-perishable food
- Battery-powered or hand crank radio and a NOAA Weather Radio with tone alert and extra batteries for both
- Flashlight and extra batteries; wrench or pliers to turn off utilities
- First aid kit
- Whistle to signal for help
- Dust masks; plastic sheeting and duct tape to shelter-in-place
- Moist towelettes, garbage bags and plastic ties for personal sanitation
- Can opener for food (if kit contains canned food)
- Local maps

Additional items to consider adding:

- Prescription medications and glasses
- Infant formula and diapers
- Pet food and extra water for your pet
- Copies of important documents (insurance policies, identification, bank account records in a waterproof container)
- Cash or traveler's checks and change
- Emergency reference material such as a first aid book or information from www.ready.gov
- Sleeping bag or warm blanket for each person.
- Change of clothing including a long sleeved shirt, long pants and sturdy shoes.
- Household chlorine bleach and medicine dropper. When diluted nine parts water to one part bleach, bleach can be used as a disinfectant. Or in an emergency, you can use it to treat water by using 16 drops of regular household liquid bleach per gallon of water. Do not use scented, color safe or bleaches with added cleaners.
- Fire extinguisher
- Matches in a waterproof container
- Feminine supplies and personal hygiene items
- Mess kits, paper cups, plates and plastic utensils, paper towels
- Paper and pencil
- Books, games, puzzles or other activities for children

Sewer odor control study underway


The Town of Apple Valley, in conjunction with the Victor Valley Wastewater Reclamation Authority, is conducting an Odor Control Study of the sewer collection system along Highway 18. The study seeks a solution to a recurring issue of sewer odor in certain areas along the main interceptor.

The Town has a proactive odor abatement program that includes the use of odor counteractants that are applied to the system in various locations. Until recently, this has been mostly successful at alleviating sewer odors; however, finding a long-term solution to the underlying cause of the sewer odor problem has always been a priority.

The Town and VVWRA have contracted with V&A Consulting Engineers to evaluate and identify the underlying cause of the odors.


For the first phase of the study (April 17 - May 5), the Town stopped current odor treatments to measure the flow and odor levels at a number of locations. When the data collection was complete, the odor treatment was re-instated.

The entire study will take approximately one year. Later phases will include pilot tests of proposed abatement measures.

For more information, visit the Town website at www.applevalley.org. Go to "Departments and Services", then "Public Services" or call the Public Works department at (760) 240-7000 X 7500. 




ABC's of Water


Want to learn more about the Governor's drought declaration and what that means for our community? Interested in water conservation? Join Mojave Water Agency and local representatives to learn more on Tuesday, May 26 from 5:30 to 7 p.m. in the MWA boardroom at 22450 Headquarters Drive in Apple Valley. To RSVP call (760) 946-7001. 

Fair Housing Workshop

Inland Fair Housing and Mediation Board (IFHMB) will host a Fair Housing Workshop for the public on Thursday, May 14 from 2 to 4 pm in the Council Chambers. The workshop will inform homebuyers and renters about protections afforded by State and Federal Fair Housing Laws. If you are interested in attending, call (800) 321-0911 X 109 to reserve your spot.

Want more information on housing? Visit the Town of Apple Valley's website at www.AppleValley.org and click on "Housing" under the Economic and Community Development home page. 

Rabies clinic

For the convenience of Apple Valley residents the Animal Services Department will hold an evening rabies clinic Wednesday, June 17 from 5 to 7 p.m. Rabies shots are \$6 each and will be offered at the Town of Apple Valley Animal Shelter, 13643 Tonikan Road, one block west of Central. Clinics are for Apple Valley residents only. Other vaccinations are available at a reduced price and dog licensing is available the same day. For more information call (760) 240-7000 X 7555. 

WAVE is gaining momentum


Whether competing locally, preparing for state finals or training for the Olympic Trials, members of the Apple Valley WAVE swim team are surging ahead.



Starting in May, WAVE will make the switch from recreational to competitive and will increase to four practices per week. The club currently meets Monday, Wednesday and Friday from 3:15 to 4:45 p.m. Advancing the team to a competitive class

WAVE started two years ago as a recreational team with six participants and has grown to 30 members under the guidance of USA Swim Coach Chelsey Daugherty. Daugherty has been teaching swim lessons for the last six years and enjoys helping young people reach their goals. Team members age five to 17 gain strength while focusing on team spirit and healthy competition.

gives youth a chance to progress in the sport as regional competitions draw crowds and groups from throughout California, attracting up to thirty teams at a meet.

For additional information call (760) 240-7000 x 7882. 

TOWN INFORMATION

TOWN COUNCIL

Rick Roelle, Mayor
Scott Nassif, Mayor Pro-Tempore
Peter Allan, Councilmember
Ginger Coleman, Councilmember
Bob Sagona, Councilmember
Frank W. Robinson, Town Manager

HOW TO REACH US

Emergencies911
Police (business calls)
.....240-7400
Police dispatch after hours
.....245-4211
Town dispatch after hours
.....961-6001
Town Hall.....240-7000

DEPARTMENT EXTENSIONS

DIAL 240-7000 PLUS:
Animal Control.....7555
Building & Safety7101
Economic Development7900
Finance7000
Human Resources7600
Planning7200
Public Information7072
Public Works7500
Town Clerk7800
Town Manager7051
Transit7521

OTHER TOWN DEPARTMENTS & SERVICES (dial direct)

Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency
Preparedness 247-7618



14955 Dale Evans Pkwy.
Apple Valley, CA 92307

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