

**TOWN OF  
APPLE VALLEY, CALIFORNIA**

**AGENDA MATTER**

**Subject Item:**

**AUTHORIZE STAFF TO WORK WITH TECHNOLOGY GLOBAL ALLIANCE (TGA) TO RECYCLE CELL PHONES.**

**Summary Statement:**

Since 2002, the Department of Toxic Substance Control has identified most electronic devices as containing too many toxic materials to be disposed of in landfills. In response, the Town added small household electronics to the items collected through its Household Hazardous Waste (HHW) program. The contractor currently providing CRT recycling transports and recycles these electronic devices free of charge.

Technology Global Alliance (TGA) has developed a simple mail-in program for recycling cell phones. TGA provides pre-paid shipping labels for its clients to use to mail cell phones, Blackberries, and similar devices, paying up to \$100 for some, depending on the model, while others have no monetary value. TGA removes all data, repairs devices when possible, and recycles components when repair is not possible. It then provides a check to the client for the devices which have a monetary value, certifies in writing the removal of all data from submitted devices, and provides a report calculating the benefit to the environment incurred by recycling the electronics. The attached TGA flyer outlines the program.

The program could be operated through the current Household Hazardous Waste Collection Center. Because of the small size of phones and Personal Digital Assistants (PDAs), additional collection areas could be set up at Town Hall or other appropriate locations, if desired. Since these devices are already accepted at HHW, no significant program change would be required to implement segregated cell phone recycling.

**Recommended Action:**

Authorize staff to work with TGA to implement cell phone recycling program.

**Proposed by:** \_\_\_\_\_ Diana McKeen \_\_\_\_\_ **Item Number** \_\_\_\_\_

**T. M. Approval:** \_\_\_\_\_ **Budgeted Item**  Yes  No  N/A

# Wireless Device Recycling Program

**Technology Global Alliance (TGA)** has developed a turn-key wireless device recycling program that is Free for its clients. The idea is to help organizations positively dispose of their old wireless phones, Blackberries, PDA's and aircards while improving the environment and supporting charity.



## Fast Facts

- Only 3% of people recycle their wireless devices.
- Making a new wireless device consumes -10 gallons of gas and emits CO2 equivalent to burning -6 gallons of gas.
- If the 3 billion wireless device owners recycled, carbon emissions saved would be equivalent to taking 4 million cars off the road.
- Resetting your old wireless device before donating it does not erase your data which can easily be taken using inexpensive software.

## Be Green. Support Charity. Minimize Risk.

Our offering is very simple and costs you nothing. We have partnered with a world-wide leader in wireless device recycling to pick up your devices; data scrub them, retrofit them and sell them. Proceeds from the sale are donated to the charity of your choice. The environment is the major winner since these devices avoid the landfill.

### HOW DOES IT WORK?

- 1 You agree to participate.
- 2 We provide pre-paid shipping labels and coordinate packing and shipping.
- 3 We send each device through a 102-point security scrubbing process to ensure all data is removed. This is certified in writing.
- 4 We repair broken devices. If they can't be fixed, usable components are recycled. A strict "no landfill" policy is followed.
- 5 We deliver an inventory report showing the value of your devices.
- 6 We cut a check to the charity of your choice and provide a receipt (alternatively, you can choose to keep the proceeds).
- 7 We calculate the carbon footprint reduction resulting from the devices you recycled and provide a report quantifying the impact you have made on the environment.

**Technology Global Alliance** • **Your Trusted Expense Reduction Advisor**

Dale Briere • 217-549-4109 • dbriere@tgaglobal.com • www.tgaglobal.com