

**TOWN OF
APPLE VALLEY, CALIFORNIA**

AGENDA MATTER

Subject Item:

**CENTER FOR DISEASE CONTROL AMERICAN RECOVERY AND REINVESTMENT
ACT OF 2009 – “COMMUNITIES PUTTING PREVENTION TO WORK” GRANT**

SUMMARY STATEMENT

The San Bernardino County Department of Public Health is applying for the Center for Disease Control American Recovery and Reinvestment Act (ARRA) grant titled "Communities Putting Prevention to Work". If the San Bernardino County Healthy Communities Program proposal is funded, the Town of Apple Valley is eligible to receive \$225,000 each year for a total of \$450,000 in ARRA funding to implement at least one new policy to address healthy eating and/or active living within the General Plan, Zoning Ordinances, program policies or Park and Recreation Master Plan.

The designated Healthy Cities in the County were invited to submit a signed letter of agreement by November 10, 2009 committing to planning and the overall project. If funding is secured (February 2010 – February 2012), the Town has the potential to offer a well-rounded, but focused, Healthy Cities Program.

Recommended Action:

That the Town Council Ratify a Letter of Agreement for the Center For Disease Control American Recovery and Reinvestment Act – “Communities Putting Prevention to Work” Grant.

Proposed by: Linda Mayfield

Item Number _____

T. M. Approval: _____

Budgeted Item Yes No N/A



Town of Apple Valley

14955 Dale Evans Parkway • Apple Valley, California 92307

A Better Way of Life

November 4, 2009

San Bernardino County Department of Public Health
Angelica Baltazar, Healthy Communities Program Coordinator
8088 Palm Lane
San Bernardino, CA 92410

Dear Ms. Baltazar:

The Town of Apple Valley recognizes that cities and their residents face increased health care costs and diminished quality of life due to the epidemic of obesity. The Town of Apple Valley is providing this Letter of Agreement to support the enclosed application for Center for Disease Control ARRA 2009 – Communities Putting Prevention to Work (CPPW) funding, and to detail the commitment of the Town of Apple Valley in this effort to promote healthy eating and physical activity. The Town of Apple Valley is a dedicated partner with the San Bernardino County Department of Public Health Healthy Communities Program.

Based on the WHO Healthy Cities model, the San Bernardino County Department of Public Health Healthy Communities (HC) Program has served as a central point of contact for health related issues throughout the county since 2006. The HC Program facilitates local health promotion projects that are designed to improve the quality of life through community participation with authorities at the local level. In addition to a focus on providing technical assistance regarding policy and environmental strategies to improve residents' health, the HC Program also collaborates on health promotion intervention programs throughout the region, partnering with schools, community and faith-based organizations, public and private agencies, and city governments.

The Town of Apple Valley is located in the heart of the Victor Valley in the County of San Bernardino, at an elevation of 3,000 feet. Known as the "High Desert", Apple Valley is strategically located 50 miles north of central San Bernardino. To improve the health and wellness of its residents, the Apple Valley Town Council adopted a Resolution on October 27, 2009 to create the Healthy Apple Valley Coalition. By promoting healthy lifestyle options now, the program can help reduce obesity-related diseases in the future and achieve the best quality of life for our community. Through community-wide campaigns, Healthy Apple Valley will develop programs that create opportunities for increased physical activity and promote active transportation. The

Town of Apple Valley will encourage active transport by developing bicycling and walking strategies. Healthy Apple Valley will allow a broad spectrum of community stakeholders to get involved in the process of developing goals and a work plan to create a vision of well being.

The Apple Valley Town Council adopted Vision 2020 in May. Specific parts of Vision 2020 are tied to expanding park and recreation, adding sidewalks, bike lanes plus developing community amenities to make Apple Valley a destination.

The Town of Apple Valley is committed to becoming a healthier city by adopting additional policies and projects to support physical activity and healthy food access in its neighborhoods and municipal facilities. If the enclosed San Bernardino County HC Program proposal is funded, the Town of Apple Valley will request \$225,000 each year for a total of \$450,000 in ARRA 2009 – Communities Putting Prevention to Work funding to implement at least one new policy to address healthy eating and/or active living within the general plan, zoning ordinances, employee policies, or program policies. In addition, the Town of Apple Valley will implement one environmental change and/or one health promotion intervention program designed to change or influence existing behaviors or practices related to obesity, nutrition, and physical activity for residents and/or city employees.

Between November 2009 and February 2010, the Town of Apple Valley, in partnership with the HC Program, will develop a detailed implementation plan and detailed budget commiserate with the level of the CDC investment for our selected policy, environmental change, and/or health promotion interventions in accordance with the CDC pre-selected evidenced-based strategies in the following areas: Access, Point of Purchase / Promotion, Price, and/or Social Support and Services. We have selected the following intervention(s): Coordinate and support activity groups for residents that facilitate walking, biking, etc. and the following policy area(s) to focus on: Park and Recreation Master Plan Update to increase opportunities for physical activity, such as pedestrian/bicycle programs. Additionally, the Healthy Apple Valley Coalition will make recommendations for goals and a work plan to create a healthier and more viable community.

The Town of Apple Valley agrees to:

- provide administrative staff to attend monthly HC Network meetings;
- if requested, the Mayor or Town Manager will serve on the Health Community / Schools Leadership Team;
- participate in HC policy trainings, conduct a physical activity and nutrition policy audit, and create a long-range HC policy plan;
- as appropriate, facilitate the dissemination of HC CPPW project media messages
- participate in HC evaluations of its CPPW work;
- mentor new HC Cities through peer development activities including mentoring and regional presentations/trainings; and

- disseminate HC outcomes and best practices through presentations at state and national municipal conferences.

Thank you for serving as a strong partner in the health of our community.

Sincerely,

Rick Roelle, Mayor
Town of Apple Valley