



our

town

OFFICIAL COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

JAN/FEB 2010

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Country Club use up 50% since going public

The Apple Valley Country Club has proven to be a true community asset since coming under Town management one year ago. As a public course, golf rounds have increased 50% over the same period last year.

The historic facility has also become a popular location for private events, community functions, golf tournaments and club meetings. The Rotary Club of Apple Valley, the Apple Valley Chamber of Commerce and the Soroptimist International of Apple Valley are all groups that have moved their regular meetings to the facility. Banquet revenue from June – December 2009 increased 185% by the same time period last year.

The course was originally opened in 1948 and has a long and celebrated history. Designed by William F. “Billy” Bell, the course is “old school golf with a modern flair,” according to Inland Empire Magazine (Richard Lemire, Dec. 2009). Hollywood stars like Bob Hope, Lawrence Welk and Desi Arnaz and championship golfers such as Arnold Palmer, Lloyd Mangrum, Tommy Bolt and Mike Souchak all spent time on the fairways. The Town Council is committed to preserving this historic icon and valuable community asset.

The process to purchase the club is still underway. For a summary of the water rights issue, please watch the presentation at the December 8, 2009 Town Council meeting. Visit www.AppleValley.org and click on View Meetings. Select the meeting date, then scroll to the 1:40 mark (Item 18). 

Super Bowl Party

Join us for the Super Bowl! Watch the game on two high definition big screens and enjoy appetizer and drink specials and a complimentary raffle. The festivities will begin at 2:30pm with kick-off at 3:28pm. There will be a \$10 cover charge.

VALENTINES DAY DINNER

Treat your sweetie to dinner at the Apple Valley Country Club from 5 to 8 p.m. Sunday, February 14. Dinner is by reservation only and includes your choice of meat, chicken or seafood entrées. Cost varies from \$18.95 to \$28.95 plus tax and gratuity. Entrees come with dinner salad or cup of soup. The Apple Valley Country Club offers a full service bar as well. For reservations call Blaine Raway at (760) 242-3653 x 108.





MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate months, 3:30 p.m.



Green Apple Valley events and programs



The Household Hazardous Waste (HHW) Collection Center has expanded to a weekly operation. HHW is open for business between 10 a.m. and 2 p.m. every Saturday at the Public Works Yard, 22411 Highway 18.

Residents may drop off virtually any hazardous waste generated by normal household use. This includes batteries, photographic supplies, medications, paint thinners, auto and furniture polish, herbicides, drain cleaners, antifreeze, fertilizers, poisons, gasoline, pool chemicals, propane tanks, adhesives, e-waste such as small electronics, computers, and televisions and more. Medical sharps are now accepted at HHW if they are in approved containers. Containers are distributed free to county residents, and full containers will be exchanged for empty ones.

Business waste cannot be accepted. To dispose of business-generated hazardous waste, contact the County HHW program at 1-800-OILYCAT for assistance. For additional information call (760) 240-7000 x 7500 or visit www.AppleValley.org and search for Household Hazardous Waste.

Shred Fest, a free event where residents can bring up to four banker boxes of paper for shredding, will be held Saturday, February 6 from 8 a.m. to 12 p.m. at the Material Recovery Facility at 17000 Abbey Lane in Victorville. For information call (760) 241-1284.

Learn your ABC's . . . of water at the informative lecture, "Choose your Desert Landscaping Wisely," Tuesday, January 26 from 5:30 to 7 p.m. at the Mojave Water Agency, 22450 Headquarters Drive in Apple Valley. Marie Sovitsky of the Mojave Desert Resource Conservation District will discuss which plants and vegetation are good for your High Desert yard and which weeds are invasive. For information or to register, call Gloria Golike at (760) 946-7001 or email ggolike@mojavewater.org. The deadline to RSVP is January 21.

Tire Amnesty Day and Appliance Disposal Day:



Residents in the Apple Valley sphere of influence can turn in their old tires free of charge January 30 or their appliances February 27. Both events are from 9 a.m. to 3 p.m. at Lion's Park in Apple Valley. Passenger car and light truck tires without rims are accepted and proof of address must be provided.

Lion's Park is on South Outer Highway 18, between Flathead Road and Dale Evans Parkway. No rims will be accepted and no commercial dealers will be allowed. For more information or to report illegal dumping, call Code Enforcement at (760) 240-7560. 



A Better Way of Life

Ways to break your cabin fever

For information on any of these classes or programs please call (760) 240-7880 unless otherwise noted.

Movies in the Park

Join us throughout the year for your favorite family movies, free, from 6:30 to 9 p.m. Friday, February 12 is "Happy Feet" at Horsemen's Center. Bring your outdoor games as the first hour is family time. Event is subject to cancellation due to inclement weather. If you are interested in becoming a vendor or sponsor please contact Lena at (760) 240-7000 x 7883.

Senior Game Day

Active adults are invited to gather for games and light refreshments Tuesday, February 16 from 2 to 4 p.m. for \$2 per person at the Town Hall Recreation Center.

Pastries and Conversation

Meet fellow seniors and make new friends at a monthly gathering Thursdays, January 14 and February 18 from 8 to 10 a.m. at the Town Hall Recreation Center. Enjoy an assortment of teas and coffee along with your favorite pastry for \$2 per person.




WAVE

Apple Valley WAVE is a competitive swim club Led by a USA Swim Coach for ages 5 to 17. The club promotes strong kids while focusing on team spirit and healthy competition. Practices are held four times a week at the Civic Center Park Aquatic Center and fees are discounted for multiple children in one family. New members are always welcome.

Special Apples Therapeutic Recreation Nights

Special Apples encompasses a variety of recreation programs for individuals with developmental disabilities. Participants have an opportunity to socialize and build life long friendships. Activities are held at the James Woody Community Center and include Early Bird Open Gym Thursday, February 4 from 10 a.m. to 12 p.m. at the main gym. Game Days are Tuesdays, January 19 and February 16 from 8:30 to 10 a.m. at the PAL Teen Center (located near the skate park) and include ping pong, pool, air hockey and Wii Sporting tournaments. Basketball Sports Night is January 16 from 6 to 8 p.m. in the mini gym. The Special Apples Winter Formal Dance is Saturday, February 20 from 6 to 8 p.m. in the Ward Room. Group homes, care providers, and families are welcome.

Swing the Town

Dance the night away to the music of the 30s and 40s Wednesday, February 10 at the James Woody Community Center Auditorium from 8 to 11 p.m. for just \$3 per person. Young and old will enjoy the swinging rhythms, inspired dancing and wholesome environment. Light concessions are available. A dance partner, experience and preregistration are not required. 

GET CONNECTED



Visit www.AppleValley.org and click on "Get eNews" to receive the latest updates on only the subjects you want, everything from special events to road work!

Watch out for walkers

In 2008 there were 18 vehicle versus pedestrian traffic collisions in the Town of Apple Valley and by the beginning of December 2009 that number had climbed to 22. Accidents like these can be avoided through simple caution and care. To make drivers more aware of pedestrians the Apple Valley Police Department is conducting a Safe Pedestrian Program at various locations throughout the Town. One place that can be especially dangerous is parking lots because traffic and people can move in unexpected ways. It can be hard to see someone as you back out of a parking space or walk from around your vehicle into a lane. Here are additional tips to keep everyone safe. ○

Drivers

- Stop for pedestrians who are in a crosswalk, even if it is not marked.
- When you stop for a pedestrian in a crosswalk, stop well back so that drivers in the other lanes can also see the pedestrian in time to stop.
- Do not overtake and pass other vehicles stopped for pedestrians.

Pedestrians

- Walk facing oncoming traffic and use sidewalks where provided.
- Cross or enter streets where it is legal to do so.
- Make it easy for drivers to see you - dress in light colors and wear reflective material.

Winter's part in the life cycle of a pothole



Roads seem so solid, standing up to hundreds or thousands of cars a day. So how is it that a big hole can develop right in the middle of the pavement?

During winter months potholes and cracks in the pavement develop and worsen due to freezing conditions and moisture. Rain or irrigation run-off travels into small fissures,

weakening the surrounding pavement and underlying base. When the water freezes and expands, it widens the cracks, causing further instability. Add traffic and eventually the pavement loosens and starts breaking apart, ultimately becoming a pothole.

The Town of Apple Valley Public Works Department repairs more than 20,000 potholes annually. When a pothole is reported, staff responds as soon as possible, usually within a few hours.

When the temperature drops below freezing, wet roads become slippery and icy, yet another hazard for motorists during the winter months. Public Works also responds to these conditions, spreading cinder as needed.

If you notice a pothole or ice on the roadway please call (760) 240-7000 x 7500, or let us know by using the "Let Us Know" feature located on the Town's website at www.AppleValley.org. ○




Join the latest F.A.D.D.



Friends of Animals During Disaster (F.A.D.D.) is a volunteer group that helps with animal evacuations and sheltering during a disaster. The Town of Apple Valley will conduct our next F.A.D.D. training class on Saturday, January 16 from 8 a.m. to 4 p.m. at Fire Station 336; 19235 Yucca Loma Road. The list of jobs during an emergency evacuation and shelter set-up is endless – staging manager, evacuations, shelter manager, registration, kennel care, feeding/ supplies, security, etc. Experience in basic animal care, handling horses and livestock around trailers and ownership of a trailer are not necessary but definitely appreciated.

You do not need to be a resident of the Town of Apple Valley to participate, and at no time are you required to assist; it's all on a volunteer basis.

In 2004, F.A.D.D. won the prestigious Helen Putnam Award from the League of California Cities, and has since been replicated by other cities nation-wide. Please call Laura Whitehead, Emergency Services Officer at (760) 247-7618 x 106 for more information. Or e-mail Lwhitehead@applevalleyfd.com. 




GREEN APPLE TIP

The 2010 Green Apple Valley Community Calendar is available to pick up free at Town Hall, while supplies last. Along with our calendar of meetings and events, each month features winning entries in our Art/Photo/Essay contest, Green Apple Valley tips and a full service directory in the back.

Don't wait - vaccinate!



All dogs four months of age or older must have their rabies vaccination and a current license in the Town of Apple Valley. You can meet these requirements at a low-cost rabies clinic Wednesday, February 24 from 5 to 7 p.m. Rabies shots are \$6 each (cash only) and will be given at the Town of Apple Valley Animal Shelter, 13643 Tonikan Road, one block west of Central. Clinics are for Apple Valley residents only. Other vaccinations are available at a reduced price and dog licensing is available the same day. For more information call (760) 240-7000 x 7555. 



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TOWN INFORMATION

TOWN COUNCIL

Peter Allan, Mayor

Bob Sagona, Mayor Pro-Tempore

Ginger Coleman, Councilmember

Scott Nassif, Councilmember

Rick Roelle, Councilmember

Frank W. Robinson, Town Manager

HOW TO REACH US (All numbers 760)

Emergencies911

Police (business calls)
.....240-7400

Police dispatch after hours
.....245-4211

Town dispatch after hours
.....961-6001

Town Hall240-7000

DEPARTMENT EXTENSIONS

DIAL (760) 240-7000 PLUS:

Animal Servicesx7555

Building & Safetyx7101

Economic Developmentx7900

Financex7000

Human Resourcesx7600

Planningx7200

Public Informationx7072

Public Worksx7500

Town Clerkx7800

Town Managerx7051

Transitx7522

OTHER TOWN DEPARTMENTS

& SERVICES (dial direct)

Code Enforcement 240-7560

Parks & Recreation 240-7880

Trash (AVCO) 245-8607

Emergency

Preparedness 247-7618

E-mail: applevalley@applevalley.org

Website: www.applevalley.org

Get AV E-News: Just visit our website and click on the link at the top of the homepage. You can sign up for as many or as few subjects as you like.

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Apple Valley



Painting the Town green

Apple Valley will soon save even more taxpayer money by incorporating energy efficient features on new Town Facilities. The Development Services building adjacent to Town Hall will save an average of \$25,500 per year. Features include:

- Double paned windows
- Upgraded insulation
- Lighting system with timers and sensors
- Natural light in all occupied areas
- High efficiency HVAC system
- Waterless urinals
- Low flush toilets

The building is 30% more efficient than state standards require and also has provisions for future solar projects. The Town will also receive a Savings by Design incentive from Edison for nearly \$40,000, proof that going green means saving green. For more information on projects in Apple Valley visit www.AppleValley.org.

Healthy Apple Valley unveils new fitness circuit

Building muscle and building momentum, Yucca Loma neighborhood residents have a new – and free – option for a quick fitness regimen. Investing in a healthier Apple Valley, the Paul Swick Family Center, the Apple Valley Unified School District and the Town of Apple Valley partnered in a project including \$5,500 to install new fitness equipment at Yucca Loma Park in Apple Valley.

The new equipment includes a sit up board, two horizontal bars, parallel bars and an S-shaped jump bar. It is designed to improve strength, the cardiovascular system and coordination. Yucca Loma Park is located at 21351 Yucca Loma Road near Rancherias Road. The park also features ball fields, open grass, picnic tables, barbecues and play equipment.

The project was made possible by a grant from the Willmas Charitable Trust Fund at The Community Foundation, serving Riverside and San Bernardino Counties. For more information on parks in Apple Valley call (760) 240-7880 or visit www.AppleValley.org.

