



our

town

OFFICIAL COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

MAR/APR 2010

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Wanted: Fans and followers

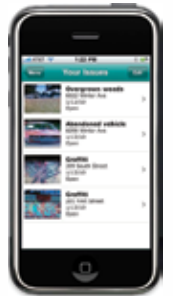
The Town of Apple Valley has a beautiful up-to-date website, a classy printed newsletter and friendly staff on the other end of the phone, but with customer service as one of our six core values, that still wasn't enough. As the use of social media continues to grow exponentially, we have launched the official Town Facebook page! We can tell our residents are plugged in because in the first week we exceeded 440 fans with no outside promotion! To become a fan, visit www.facebook.com and search for "Town of Apple Valley, CA". We will post information on events and programs, links to the most popular pages on our website, as well as responding to general inquiries. Become a fan and tell us what else you'd like to see.

If you prefer your information in 140 characters or less, we are also on Twitter. Follow us @AppleValleyCA for short bursts of the latest news including road closures, event announcements and fun facts. Visit www.twitter.com/applevalleyca to learn more.


Both pages are administered by the Public Information Office. In the near future we expect to roll out Facebook pages for the Animal Shelter and Parks and Recreation as well. For more information call Kathie Martin, Marketing and Public Affairs Officer at (760) 240-7000 x 7070. 

iPhone app let's you tap into Apple Valley

Potholes that need filling, barking dogs that need quieting, and graffiti that needs removing are now an iPhone tap away in Apple Valley with the recent launch of the Town's new GOResult mobile app.



iPhone users simply open the app, select an issue, and take a picture – the app sends the photo and location to the right person who can easily find and fix the issue. Without ever sitting down at a computer, the GPS and camera features built into the iPhone allow you to alert Apple Valley officials about a variety of issues around the clock while you're mobile. You'll know that your issue went to the right person and you can also receive status updates on your issues.

Download the iPhone app from the iPhone App Store by searching for GOResult, or by going to www.AppleValley.org. The iPhone app is the latest enhancement to Apple Valley's citizen relationship management solution from Government Outreach, Inc. 

Get connected . . .



Facebook:

Town of Apple Valley, CA



Twitter:

@AppleValleyCA



Get eNews:

Sign up at www.AppleValley.org



MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate months, 3:30 p.m.

DISASTER COUNCIL

Tuesday, April 13, 1:30 p.m.
Fire Station #336
19235 Yucca Loma Road
Information (760) 247-7618


It's Easy to be a Green Apple

Give plastic bags the sack!

They're everywhere – in water puddles, stuck on creosote bushes, caught up by tumbleweeds. Single-use plastic bags given out by stores are an eyesore as well an environmental nightmare. Consider making the switch to reusable cloth or polypropylene bags that are sturdier, larger, and washable, making them more convenient.

You may still have a drawer full of plastic bags and be giving them a second life around your home, lining trash cans or picking up animal waste. The problem is one way or another, eventually that thin plastic ends up in your trash can. The bags are easily caught by the breeze, turning them into neighborhood litter, and can jam the machines at the Materials Recovery Facility, where our household trash goes for recycling.


The best way to recycle plastic bags? Take them back to the store. The law requires most stores to accept plastic bags for recycling. If you would like a Town of Apple Valley reusable bag just stop by Town Hall; the first bag per family is free and additional bags are \$1 each.

When it comes to how you tote your groceries, the choice should be clear. Papa's got a brand new bag and it's not made of plastic! 



Community Clean Up Day

Take pride in our community by volunteering to clean up our streets and fields Saturday, April 10 from 8:30 a.m. - noon. Community service organizations, schools, churches, clubs and individual volunteers are invited. Teams are provided with trash bags and gloves and assigned an area to clean. In return, get free event t-shirts and lunch while supplies last! Volunteers must sign up in advance to get supplies, assignments and fill out a liability waiver.

Also from 9 a.m. – noon household items may be dropped off free of charge at the collection bins on the corner of Navajo and Pah-ute. No hazardous materials or tires will be accepted. Our Clean Up Days are made possible with the help of Burrtec, Sparkletts, and Keep California Beautiful. Information: (760) 240-7000 x 7071 or email events@applevalley.org. 



GREEN APPLE TIP

Tire Amnesty Day is April 24! Drop off tires at Lion's Park from 9 a.m. to 3 p.m. Call (760) 240-7560 for rules and restrictions.

A Better Way of Life

Recreation Department offers spring-time fun

For information on any of these classes or programs please call (760) 240-7880 unless otherwise noted.

Spring Day Camp/CAVE, through April 2: Spring Break equals fun at the James Woody Community Center! Kindergarten to fourth-grade take part in science and nature experiments, craft projects, playground games and more as part of Day Camp. Fifth through eighth-grade youngsters will have a blast cooking, crafting, gaming and socializing. For either program children bring lunch and a morning snack and the costs range from \$45 to \$88 per week. Information: (760) 240-7000 x 7883.



Bunny Run and Eggstravaganza, Saturday, April 3: Join in good old fashioned fun like face painting, relay races and concessions at James Woody Community Center. The free egg hunt by the Optimist Club starts at 9 a.m. sharp, but fun lasts until noon. Children can play games for prizes, jump in

the bounce houses and much more with a \$6 wrist band. Check in for the 5/10K Bunny Run starts at 7 a.m. and the race starts at 8 a.m. Pre-register by April 1 for \$15 or after for \$18; walkers are free. Information: (760) 240-7880.

Active Adults: Tuesday, April 13: Enjoy a senior game day from 2 - 4 p.m. for \$2 per person at the Town Hall Recreation Center. A wide variety of games as well as light refreshments will be offered.

Youth Track Meet, Saturday, April 17: This free meet for ages 9 to 14 is from 8 a.m. - 2 p.m. at the Apple Valley High School Newton T. Bass Stadium. Only youth pre-registered by April 7 can participate. Information: (760) 240-7880.


Family Campout, Friday/Saturday, April 30, 3 p.m. - May 1, noon: Don't miss this event at beautiful Horsemen's Center. Enjoy storytelling and s'mores around the campfire, horseshoes, volleyball, a scavenger hunt, relays, games, a full dinner and breakfast for just \$9 per person; 5 and under are free. Pre-register by April 16. Information: (760) 240-7880.

Equine Trail Ride, Sunday, May 8: High Desert horse owners are invited to join the Town of Apple Valley Equestrian Advisory Committee at Lion's Park on South Outer Highway 18 between Dale Evans and Flathead, riding out at 9 a.m. The ride will be limited to 30 experienced riders and horses, will last about 2.5 hours and all riders must sign a liability form. RSVP to Sherry Regner at (760) 240-6239.



Country Club restaurant in full swing
Apple Valley Country Club is now offering extended brunch hours on Saturdays and Sundays, 7 a.m.

to 1 p.m., as well as a number of special events including the Champagne Easter Brunch Sunday, April 4 and 18th Annual Mother's Day Brunch Sunday, May 9. Each will offer a delectable menu from Executive Chef Juan Ruan with seating at both 9 a.m. and 12:30 p.m. Easter brunch includes a glass of champagne for adults and egg decorating and an Easter egg hunt for the children. Reservations are required for each.

The restaurant is also open to the public for breakfast and lunch Tuesday through Sunday with daily specials starting at \$6.95. For information on Country Club events please visit: www.applevalleycountryclub.com or to make brunch reservations call (760) 242-3653 x 108. 



Free foreclosure prevention community workshop

A series of free workshops are covering the foreclosure process, how to avoid loan modification scams, information on short sales, property tax assessments and tax relief for struggling homeowners.

Workshops include:

Inland Fair Housing and Mediation Board (IFHMB):

14201 Kentwood Blvd. Suite 3 in Victorville on Thursdays in March from 6:30 - 8:30 p.m and Saturdays from 8 - 10 a.m. in English and in Spanish from 10 a.m. - noon.

Additional workshops are being scheduled. For more information please call the Town Of Apple Valley at (760) 240-7000 x 7900, the City of Victorville at (760) 955-5032 or the IFHMB at (760) 243-2412 x 27. ○

Ready to buy? We can help!

Connecting eligible first time homebuyers with foreclosed properties, the Town of Apple Valley is offering 0% interest loans for down payment assistance. Funded by the Housing and Economic Recovery Act, the program reduces the blight of vacant homes and helps low-income families put down roots.

Town assistance is provided as a 0% interest, 45-year deferred loan. There are no monthly payments made on the deferred loan. Interested buyers should contact a Town-approved participating lender to be pre-qualified for a conventional fixed rate first mortgage. Buyers will work with their realtor and one of the Town's participating lenders to select homes in the eligible target area. All funding must be spent by September 30 so now is the perfect time to get in touch. Buyers and realtors can obtain more information or view a list of participating lenders by visiting the Town website at www.AppleValley.org and reviewing Neighborhood Stabilization/Downpayment Assistance Program in Housing Programs under the Community tab or by contacting Christopher Moore at (760) 240-7000 x 7921 or by email at cmoore@applevalley.org. ○

Don't wait – vaccinate!

All dogs four months of age or older must have their rabies vaccination and a current license in the Town of Apple Valley. You can meet these requirements at a low-cost rabies clinic Saturday, April 10 from 5 to 7 p.m. Rabies shots are \$6 each (cash only) and will be given at the Town of Apple Valley Animal Shelter, 22131 Powhatan Rd., two blocks south of Highway 18 on the corner of Quinnault and Powhatan. Clinics are for Apple Valley residents only. Other vaccinations are available at a reduced price and dog licensing is available the same day. Information: (760) 240-7000 x 7555. ○



Pool safety is making a splash

That time of year is approaching again - warmer weather means more time in and around the water. Startling statistics show that drowning is the nation's number one killer of children under the age of 5 and the second leading cause of death for ages 1 to 14. Although most drowning occurs in the warm months of the year, remember that water safety needs to be year-round.

Follow the safety precautions below, and help prevent your family from becoming a statistic.

Adult Supervision

NEVER leave a child alone by or in the water, even for a second.

Assign an adult to supervise children around the pool, especially at parties.

Maintain constant eye-to-eye supervision with children.

Floaties or other inflatable flotation devices are NOT life jackets and should NEVER be substituted for adult supervision.

Know your location address and phone number in the event 9-1-1 is called.

Barriers

Have a fence that separates your pool from the house, play yard and front yard.

Make sure ALL gates are self-closing and self-latching.

Keep all doors and windows leading to the pool area locked or install alarm devices to alert you if someone enters.

Move chairs and tables away from pool fences, so a child cannot climb up to unlatch or climb over the fence.

Classes

Learn CPR. Contact Apple Valley Fire Protection District at (760) 247-7618 for information on classes.

Enroll your child in swimming lessons. Contact the Town of Apple Valley at (760) 240-7880 or visit www.AppleValley.org.

Kids in need of a SHOCK?

Are your adolescents going through an especially hard time in school? At home? Are they acting out or hanging out with the wrong crowd? Consider S.H.O.C.K.: Self Discipline, Honor, Obedience, Character, Knowledge; it's a boot-camp style academy designed and implemented by the Apple Valley Police Department and the Apple Valley Police Activities League (AV PAL). For three hours a day, three days per week for ten weeks, teens receive 90 hours of instruction, discipline, physical fitness exercise, career guidance and training in a multitude of valuable topics.

The S.H.O.C.K. program has a tremendous track record of success in helping our youth understand the consequences of their negative actions by providing positive role models from law enforcement, the military, County Probation and the business community.

The S.H.O.C.K. program has garnered the attention of the Apple Valley Rotary Club which will be funding the February-April session of SHOCK with an award of \$5,000. Their support and the support of local community members and businesses are helping kids learn "A Better Way of Life!"

For information on the next SHOCK program, or to make a cash or in-kind donation, please contact AV PAL at our Youth Center by calling (760) 961-0754.

Kid's Safety Fair and Bicycle Rodeo:

Kids in kindergarten through fifth grade can meet police and firefighters, get fingerprinted and pick up safety information along the way. Bring your bikes for a safety check and bike course Saturday, May 1 from 11 a.m. - 2 p.m. This event is sponsored by the Apple Valley Rotary Club and Apple Valley Police Activities League. Information: (760) 240-7000 x 7071.





This newsletter is printed on recycled paper using soy ink.

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Apple Valley, CA 92307



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TOWN INFORMATION

TOWN COUNCIL

Peter Allan, Mayor
Bob Sagona, Mayor Pro-Tempore
Ginger Coleman, Councilmember
Scott Nassif, Councilmember
Rick Roelle, Councilmember
Frank W. Robinson, Town Manager

HOW TO REACH US (All numbers 760)

Emergencies911
Police (business calls)
.....240-7400
Police dispatch after hours
.....245-4211
Town dispatch after hours
.....961-6001
Town Hall240-7000

DEPARTMENT EXTENSIONS

DIAL (760) 240-7000 PLUS:
Animal Servicesx7555
Building & Safetyx7101
Economic Developmentx7900
Financex7000
Human Resourcesx7600
Planningx7200
Public Informationx7072
Public Worksx7500
Town Clerkx7800
Town Managerx7051
Transitx7522

OTHER TOWN DEPARTMENTS & SERVICES (dial direct)

Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency

Preparedness 247-7618

E-mail: applevalley@applevalley.org


Website: www.applevalley.org

Get AV E-News: Just visit our website and click on the link at the top of the homepage. You can sign up for as many or as few subjects as you like.

WS-RT SORT **CR
Postal Customer
Apple Valley

Animal Shelter Grand Opening



Whether you have two legs or four, come celebrate the grand opening of our new Animal Shelter on Saturday, May 8. This state-of-the-art facility will be a significant upgrade from the old shelter, and put the Town of Apple Valley at the forefront of municipal animal care. The Grand Opening event will feature pet-related activities, give-away items, fun and food! Chester, the celebrity dog who played "Mojo" in both Transformers movies is scheduled to appear, so bring your cameras for free photos! Save the date for furry friends and family fun. 

Count me in!

Taken just once every 10 years, the Census is the only reliable count of our population. By filling out the simple 10-question form you help us project our future. Town officials use the data to make plans through 2020, and other government agencies rely on the results to give them the number, makeup, habits and needs of Apple Valley residents.

Local non-profits may use the data to demonstrate community needs, painting a picture of the diverse levels of income, education and employment in our community. This can help to secure funding, services and other resources when they apply for grants.

You can count on receiving your census form any day now. The 2010 Census questionnaire is one of the shortest in history and will take less than 10 minutes to complete. When you do the math, it's easy to see what an accurate count of residents can do for your community. Better infrastructure, more services, a brighter tomorrow for everyone. For more information please visit www.census.gov/2010census. 