



our

town

OFFICIAL COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

JUN/JUL 2010

Freedom Festival celebrates the USA

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Enjoy the "Great Wide Open" this Independence Day at the Lenny Brewster Sports Center from 2 – 9 p.m. on Sunday, July 4 with Room at the Top, a Tom Petty tribute band taking the stage from 6:30-9 p.m. All day park festivities include the Apple Valley Fire District Jr. Combat Challenge, multiple bounce houses and inflatable games, and a wide array of merchandise for sale. The Victor Valley Sunrise Rotary beer garden will be complemented by food booths including irresistible funnel cakes, kettle corn, fresh lemonade and barbecue.

Wear white and get a patriotic tie-dye or just cool off at 3 p.m. with the Water Spectacular featuring red, white and blue water "Free Falling" from fire hoses pointed towards the sky. Our opening band is as hot as a desert afternoon, when Caliente plays from 2 to 4:15. The National Anthem and Color Guard Presentation will be at 6 p.m. and includes a performance by one of our Apple Valley Idol Winners. Bring your worn and tattered American flags to any fire station between now and July 4 to be included in the Fire Explorers flag

retirement ceremony at 3 p.m. And it may sound "Too Good to be True" but we have the best fireworks show in the desert choreographed to music starting at 9 p.m.

Lenny Brewster Sports Center is located at 21024 Otoe Road. Take Dale Evans Parkway 1.5 miles north from Highway 18. The park features 40 acres of grass, a playground and horseshoe pits. Bring your canopies and chairs, but please, no alcohol, pets or barbecues will be allowed in the park.

Parking and admission are free. The 2010 Freedom Festival is also sponsored by It's Showtime Production Services and Burrtec Disposal. For information and a complete schedule of events, visit www.AppleValley.org or call (760) 240-7000 x 7071.

Looking for alternative Fourth of July fun? Head over to the Apple Valley Country Club on Sunday for their Red, White and Blue event with Men's and Ladies' divisions for only \$10. Information: (760) 242-3653.

Firecracker Run kicks off weekend

Before we light up the sky you can burn up some tread! Kick off Independence Day weekend with the Firecracker 5K/10K Run and 5K Walk Saturday, July 3 with check in starting at the Lenny Brewster Sports Center at 6:45 a.m. and the race at 7:30 a.m. Separate awards are given to men, women and children in various age divisions for runners. Free commemorative race t-shirts are given to the first 50 pre-paid runners. Others can buy them for \$10 while supplies last. Preregistration by July 1 is \$15, increasing to \$18 through the day of the race; walkers are free but everyone must sign a liability waiver. Information: (760) 240-7880.

Fireworks cost fingers!

U.S. emergency rooms treated almost 10,000 people for fireworks-related injuries in 2007 and over half were to extremities such as hands. The safest way to prevent these injuries is to leave fireworks displays to trained professionals.

Remember, in the Town of Apple Valley fireworks are illegal. Offenders will be cited and if injuries or damage result you could be responsible for any costs and even be charged with a felony. For fire safety information: (760) 247-7618.





MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate months, 3:30 p.m.

DISASTER COUNCIL

Tuesday, July 13, 1:30 p.m.
Fire Station #336
19235 Yucca Loma Road
Information (760) 247-7618

Civic Center Park is where it's at!

Have you visited Civic Center Park lately? Located next to Town Hall and the library, the 22-acre park includes a junior Olympic swimming pool, walking paths and wide expanses of grass. The centerpiece of the park is the 1,500-seat grass amphitheater, home to the Sunset Concert Series presented by Target.

This winter the sidewalks were widened and lighting installed, providing a new location for your evening walks. The wider sidewalks also allow new layout options for events, bringing vendors closer to the action.

Kicking off June 17, the Sunset Concert Series welcomes Phat Cat Swinger back again for opening night, sponsored by the Alaska USA Federal Credit Union. Exciting bands like this are what earned the concert series a nod as a "Best of the Desert" finalist for special events in the 2010 Daily Press reader's survey. In addition the amphitheater received first place honors as the "Best of the Desert" location for live performances! Bring your lawn chair and blanket and see why for yourself. ○

Concerts continue each Thursday through August 5.

June 17 – Phat Cat Swinger (Swing)

June 24 – The Working Poets (Classic rock)

July 1 – Neon Nation (80s)

July 8 – Silverados (Country)

July 15 – Latin Express (Top 40s/Latin)

July 22 – Jesus Band LA (Contemporary Christian)

July 29 – Rockit Scientists (Oldies Rock)

Aug 5 – Big Fat Steve Band (Rockabilly)

Information: (760) 240-7000 x 7071 or visit www.AppleValley.org.



Apple Valley Idol

Don't let the park steal the spotlight, we know you've got talent too! Come on out for the 9th annual Apple Valley Idol talent competition Friday, June 25 from 6 to 8 p.m. Want to be an idol? Children age 8 to 18 should visit the Town Hall Recreation Center by June 18 to fill out an information form, then audition on June 23. The top winner may perform at the Freedom Festival on the 4th of July! Information: (760) 240-7880. ○

Just Dive In!

Get a jump on swim lesson registration at the Swim Fair Saturday, June 5 at the Town Hall Council Chambers. Free child care is provided in the Recreation Center while you register for swim lessons. Only parents or legal guardians may register children for classes. A picture I.D. and a bill with matching address are required proof of residency for priority sign ups from 7:30 – 10:30 a.m. Non-residents may register from 10:45 – 11:30 a.m., after all residents have been served. Swim lessons start Monday, June 7 and will continue through August 28, in conjunction with the new Apple Valley Unified School District Calendar.

Already an advanced swimmer and ready to catch the WAVE? Join our USA Swimming, year-round competitive swim team for ages 5 to 18. Practices are Mon/Tues/Wed/Fri and the price varies from \$52 to \$72 per month based on age. Want to dive a little deeper? Join the PADI Open Water Diver Course starting June 16. Register one week in advance; course fees are \$290 plus additional fees for gear rentals and a boat trip paid to Sport Chalet.

Information on aquatic programming: (760) 240-7880 or visit www.AppleValley.org. ○



A Better Way of Life

Summer programming heats up

For information on any of these classes or programs please call (760) 240-7880 unless otherwise noted.



Father and Son Basketball Tournament, June 13: Treat your dad to a gift “basket” this Fathers day with a game of hoops from 9 a.m. to 2 p.m. at the James Woody Community Center for just \$31 per team. This 2-on-2 tournament for boys age 10 to 15 guarantees a minimum of two games with awards given for top three

teams in four age divisions. The deadline to register is May 28. Information: (760) 240-7880.

Apple Valley Country Club: We are now open Mondays effective May 31! Join us Father’s Day Weekend for our Father’s Day Pro-Am with an event each day June 10 through 13. Participants will be paired with a U. S. Open player and the entry fee is only \$10. Information: (760) 242-3125.

Movies in the Park, June 18: Finding Nemo will be featured on the big screen at Horsemen’s Center starting at dusk. Bring outdoor games and blankets for family activities until the movie begins. Admission is free and affordable concessions are available. This event is subject to weather. Information: (760) 240-7880.

Special Apples: Know any fun loving people with developmental disabilities? Tell them about our Special Apples program! Special Apples is a recreational and therapeutic program with specialized programming for all ages including sports, craft and family nights and more. Call now for a schedule of upcoming events! Information: (760) 240-7880.

Kudos to ASAP: Student’s from the Town of Apple Valley Recreation Department’s After School Activities Program at Sitting Bull Elementary School have been putting together

care packages for our American Heroes. Packages included toothpaste, lip balm, card games, books, homemade key chains and crafts as well as a paper quilt designed by the children. Interested in ASAP at your child’s school? Information: (760) 240-7880.

Are you an active adult? You’re in your prime and ready to thrive! Join like-minded seniors for outings such as Glen Ivy Hot Springs, Big Bear Lake or Menopause the Musical. Care to stay closer to home? Get together for pastries and conversation, a Wii Tournament, aerobics, tap dancing classes, horseshoe lessons and more! Information: (760) 240-7880.

Target Arts & Wonder Free Family Event, July 16: Enjoy country music, line dancing lessons, and arts and crafts all free from 6 to 9 p.m. at Civic Center Park courtesy of Target. Is photography more your aim? Anyone over the age of 10 can shoot on over to the recreation center for a class from 5:30 to 7:30 p.m. on Photography Fundamentals for just \$27. Information: (760) 240-7000 x 7071

Summer camps rock!

There’s something for everyone between Day Camp, Archaeology Camp, and science camps for plants, insects and how things work! Most camps cost \$68 and have various dates through the month of June. Information: (760) 240-7880.



Mud Fest, August 21: Not your basic “good, clean, fun” the Mud Fest is one of our most popular events for middle and high school students, featuring mud volleyball, tog-o-war, bobbing for pigs, obstacle course and mud mountain. Information: (760) 240-7880. ○

New animal shelter opens for business

Less than a mile by road, but a world apart in quality, Animal Services staff and the animals in their care made the journey from the old shelter to their new home in April. A grand opening on May 8 gave the public a chance to learn more about this greener, healthier shelter.

A larger shelter does not mean a larger staff, however. More than triple the space, the efficient design and hard-working staff now offer better animal care and more public hours with the same resources. The new shelter includes holding areas for reptiles, birds and livestock, along with dogs and cats.

We want to thank our Pack Leader sponsors for our grand opening event – Wal-Mart and Dr. and Mrs. Robert Weiser, DDS, as well as Top Dogs Apple Valley Animal Hospital, Bear Valley Animal Hospital, Eberhardt Construction, Inc., ARFF (Animals aRe First Fund) and the Apple Valley Chamber of Commerce.

For more information on the new shelter, stop by or find us at www.facebook.com/TheFAVS. 




Shelter hours:

Mon/Tue/Thu	7:30 a.m. – 5:30 p.m.
Wed	7:30 a.m. – 7:00 p.m.
Fri	7:30 a.m. – 4:30 p.m.


Access to view animals is not available during feeding and cleaning the first hour of each day.

Lend a paw to the shelter

Have time and talent to share, plus a soft spot in your heart for our furry (or feathered, or scaly) friends? Walking and socializing animals, escorting visitors, grooming and office work are just a few of the tasks available. Call Susan Ward at (760) 240-7000 x 7061 or email sward@applevalley.org to express interest. You will be invited to the next information meeting to learn more before submitting your application. Fingerprinting and background checks will be required before training. Volunteer positions are also available in other Town departments. 



Give your pets a shot at good health

All dogs four months of age or older must have their rabies vaccination and a current license in the Town of Apple Valley. You can meet these requirements at a low-cost rabies clinic Wednesday, June 16 from 5 to 7 p.m. Rabies shots are \$6 each (cash only) and will be given at the Town of Apple Valley Animal Shelter, 22131 Powhatan Road, on the corner of Quinnault. Clinics are for Apple Valley residents only. Other vaccinations are available at a reduced price and dog licensing is available the same day. Information: (760) 240-7000 x 7555. 

Road construction ahead

We've all seen these words on the bright orange construction signs at the side of the road. They conjure scenes of long delays and endless travel headaches. But to those of us who spend our days working inside the "Cone Zone," your perceptions and your actions can be the difference between life and death. The cones, barricades, signs and delineators we set up are virtually our only defense, but in the face of an inattentive, impatient, or angry driver behind the wheel of 2,000 pounds of rubber and steel, they are little protection.

During the construction of Apple Valley Road, one such individual, angry about the three minute delay, drove through the barricades and raced up the road sending workers scrambling for safety. More often, drivers are entering construction zones and endangering themselves and the workers.

We do our best to provide a safe and direct route around the construction,

but it still falls to the driver to drive safely and with courtesy. So next time you find yourself approaching an orange sign remember the men and women that are out there doing their jobs and "Slow for the Cone Zone!" ○



GET CONNECTED!

www.facebook.com/TheFAVS

www.facebook.com/AppleValleyCA

www.AppleValley.org

[@AppleValleyCA](https://twitter.com/AppleValleyCA)

Baker to Vegas

In April the Apple Valley Police Department and San Bernardino County Sheriff's Department participated in the "Baker to Vegas" foot race, along with an international police officer exchange program. Thirty-three German police officers were paired with local officers including our own chief, Captain Bart Belknap. Our German visitors participated in the race as well as a cultural exchange. Apple Valley Detective Bob Thacker and Deputy Corey LaFever ran in the race, placing second in the overall competition. The annual event was a big hit with our international visitors who especially took a liking to Mexican food, something they had never tasted before. With sore legs, full bellies and hearts full of pride our officers and those from around the world shared an unforgettable experience. For information on Police Services call (760) 240-7400 x 7428. ○



GREEN APPLE TIP

Spring projects leave you with leftover paint? Consider donating it to a local charity such as Habitat for Humanity or a high school theater department. If it's time to retire it bring it to our Household Hazardous Waste any Saturday between 10 a.m. and 2 p.m. at Public Works 22411 Outer Highway 18.



This newsletter is printed on recycled paper using soy ink.



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TOWN INFORMATION

TOWN COUNCIL

Peter Allan, Mayor
Bob Sagona, Mayor Pro-Tempore
Ginger Coleman, Councilmember
Scott Nassif, Councilmember
Rick Roelle, Councilmember
Frank W. Robinson, Town Manager

HOW TO REACH US (All numbers 760)

Emergencies 911
Police (business calls)
.....240-7400
Police dispatch after hours
.....245-4211
Town dispatch after hours
.....961-6001
Town Hall240-7000

DEPARTMENT EXTENSIONS

DIAL (760) 240-7000 PLUS:

Animal Servicesx7555
Building & Safetyx7101
Economic Developmentx7900
Financex7000
Human Resourcesx7600
Planningx7200
Public Informationx7072
Public Worksx7500
Town Clerkx7800
Town Managerx7051
Transitx7522

OTHER TOWN DEPARTMENTS

& SERVICES (dial direct)

Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency

Preparedness 247-7618

E-mail: applevalley@applevalley.org

Website: www.applevalley.org

Get AV E-News: Just visit our website and click on the link at the top of the homepage. You can sign up for as many or as few subjects as you like.

14955 Dale Evans Pkwy.
Apple Valley, CA 92307

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Apple Valley

Town continues investment in public facilities

Located adjacent to the existing Town Hall, a new Town Hall Annex is nearing completion. The building will house Economic Development and Housing, Planning, Engineering, Building and Safety and Municipal Operations. All will move into the new building in early July, providing a one-stop shop for all development permitting activity.



One exciting feature is the community room – 6,000 square feet which will be available for rent for business meetings, banquets and private events. A catering kitchen provides warming ovens, refrigerators and food preparation area. A separate lobby entrance allows for use after normal Town Hall hours. The room can hold as many as 300, or be divided into two smaller rooms. The space also comes equipped with sound and projection systems. In addition, a large conference room will be available for rent for business meetings up to 22 people. Located off the same lobby as the community room, the conference room can also be used after normal Town Hall hours.

The lobby will proudly display one of only a handful of mint condition wall-sized maps from the early days of the Apple Valley Ranchos Development Company. The nearly 8-foot square map is being donated by long time Apple Valley resident Mike “Tex” Meeken. Tex was one of the original Ranchos salesmen, and the map has been rolled and stored safely since the 1950s – never framed or displayed.

The space vacated in the original Town Hall will be filled by other departments shifting into more suitable quarters, including Parks and Recreation, Code Enforcement and records storage.

An open house for the new facility will be held soon. Check www.AppleValley.org for more information. ○

“Our Town” garners state-wide recognition

The Town of Apple Valley Public Information Department was recently honored with the 2010 Excellence in Communications Award of Distinction for the “Our Town” community newsletter. The award was given by the California Association of Public Information Officials (CAPIO) at a conference in April.

The department has also received awards for the employee newsletter, “Apple Core,” the Town website and the Green Apple Valley Community Calendar within the last year from both CAPIO and the City-County Communications and Marketing Agency (3CMA), a national organization. ○