



our

town

AWARD WINNING COMMUNITY NEWSLETTER OF THE TOWN OF APPLE VALLEY

JUN-AUG 2011

Happy Birthday, USA!

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You don't have to plan an expensive, long-distance vacation to find fun and entertainment this summer. The Town of Apple Valley will offer concerts, special events, recreation activities and more over the coming weeks, including the 14th Annual Freedom Festival on July 4.

Our Freedom Festival has grown to draw between 10,000 and 12,000 visitors annually on Independence Day. This year, enjoy the country sounds of Silverado starting at 2p.m. The Academy for Academic Excellence Air Force JROTC Drill Team will perform at 5p.m. followed by the evening's headliner, Southbound, a Lynyrd Skynyrd tribute band, from 6:30 to 9 p.m. All day park festivities include the Apple Valley Fire District Jr. Combat Challenge, multiple bounce houses and inflatable games, and a wide array of merchandise for sale. The Victor Valley Sunrise Rotary beer garden will be complemented by food booths featuring funnel cakes, kettle corn, fresh lemonade and barbecue.

Cool off at 3 p.m. with the Water Spectacular featuring red, white and blue tinted water raining from fire hoses

pointed toward the sky, compliments of the Apple Valley Fire Protection District Explorers.

Bring your worn and tattered American flags to any fire station between now and July 1 to be included in the Fire Explorers flag retirement ceremony at dusk. The evening will culminate with the best fireworks show in the High Desert choreographed to music and simulcast on Y-102 beginning at 9p.m.

Lenny Brewster Sports Center is located at 21024 Otoe Road. Take Dale Evans Parkway 1.5 miles north from Highway 18. The park features 40 acres of grass, a playground and horseshoe pits. Bring your canopies and chairs, but please, no alcohol, pets or barbecues will be allowed in the park.

Parking and admission are free. The 2011 Freedom Festival is also sponsored by It's Showtime Production Services and Burrtec Disposal. For information and a complete schedule of events, visit www.AppleValleyEvents.org or call (760) 240-7000 x7071.



See page 7 for the 2011 Sunset Concert Schedule!



MEETING CALENDAR

Unless otherwise noted, all meetings take place in the Council Chambers at 14955 Dale Evans Parkway

TOWN COUNCIL

2nd & 4th Tuesday, 6:30 p.m.

PLANNING COMMISSION

1st & 3rd Wednesday, 6 p.m.

PARKS & RECREATION COMMISSION

1st Thursday of alternate months, 6 p.m.

EQUESTRIAN ADVISORY COMMITTEE

2nd Wednesday of alternate months, 7 p.m.

HISTORICAL ADVISORY COMMITTEE

3rd Thursday of alternate months, 2:00 p.m.

HOUSEHOLD HAZARDOUS WASTE

Every Saturday, 10 a.m. - 2 p.m.
Public Works Yard
22411 Highway 18
Information: 240-7000 x 7522

DISASTER COUNCIL

Tuesday, July 12, 1:30 p.m.
Fire Station #336
19235 Yucca Loma Road
Information (760) 247-7618

Hwy 18 Landscaped Median Project



The Highway 18 median through the Village was recently improved to include curbs, rockscapes and native, drought-tolerant plants. Funded by the Village Merchants and a Community Development Block Grant, the improvements will continue in phases, extending from Navajo Road to Central Road. ○

You like us...you really like us!

Want to know when the next blood drive is? Interested in Apple Valley history? Want to see a video of our Concert in The Courtyard? Wonder what they are building down the street from you? More than 2,000 of the Town's "friends" are getting this kind of information regularly from our Facebook page.



Even with just 60% of them listed as active users, that translates to 88,000 views in an average 30-day period! Come join the community at www.facebook.com/AppleValleyCa.

Continuing with this positive social media trend, the Town has launched a YouTube channel, a home for concert footage, videos about town departments, our State of the Town address and much more. We will post a link to our latest productions on Facebook, but you can visit our page directly at www.youtube.com/townofapplevalleyca. You can also follow us on Twitter at www.twitter.com/applevalleyca. ○

Our fans:

37% are ages 25-54;

63% female

We have fans in 19 countries and for some reason we have a loyal fan base of 74 friends from Doylestown. ○

Military Banner Program honors active duty armed forces

The Town of Apple Valley continually accepts applications for the Military Recognition Banner Program as a way to honor Apple Valley residents who are serving in the armed forces. For each service person nominated the Town will erect one tribute banner in the Civic Center parking lot.

To be eligible, military personnel must be serving on active duty in a Presidentially Decreed War Zone and have Apple Valley, CA as their home of record. Proof of current service is required and the individual must be a member of the following: Navy, Air Force, Coast Guard, Marines, National Guard or Army. Each service member will also be recognized in a special presentation to the family by the Town Council and, at the end of their tour, will be presented with the banner itself.

The Town also welcomes sponsors of the program in any amount. A \$300 sponsorship offsets the cost to recognize one service person and covers the purchase of the banner and mounting hardware. Banners may be paid for by the family, or will be installed on a first come first serve basis as sponsorships are available.

Sponsors receive a framed certificate presented by the council and recognition on the Town's website for each service person they sponsor in full.

Sponsorship recognition can be tailored to suit any level of giving. For more information please visit www.applevalley.org or call (760) 240-7000 x7070. ○

A Better Way of Life

Dive into summer with Apple Valley Recreation swim programs

Make a splash with water games, water slides, bounce houses and lots of food on Saturday, June 18 at the Town of Apple Valley's Water Festival at the Civic Center Park Aquatic Center, 14955 Dale Evans Parkway from 4 to 6 p.m. Space is limited so purchase pre-sale tickets early for \$2 per person at the Aquatic Center or Town Hall.

There will be many opportunities to cool off in the Town pool this summer. Swim lesson registration for Town residents opened at our annual Swim Fair on June 11. Non-resident registration opened June 13. Call or visit Town Hall to check on the availability of classes. Only parents or legal guardians may register children for classes. A picture I.D. and a bill with a matching address are required proof of residency. Swim lessons run June 13 through September 2. Enroll carefully as there are no refunds, credits or transfers.

Already know how to swim? Bring the family and enjoy open swim for \$2 per person per day from 12:45 to 3:45 weekdays from June 13 to August 9, and weekends until September 3. Evening swim hours are available Thursdays and Saturdays starting June 16. The pool is handicapped-accessible. Passes are not required, but a pre-paid Quick Card is available that provides a discount for packages of 15 and 30 sessions. Information (760) 240-7880 or visit www.AVRecreation.org for a complete schedule. ○



Know the ABC's of water safety

It's that time of year again - warmer weather means more time in and around the water. Startling statistics show that drowning is the nation's number one killer of children under the age of 5 and the second leading cause of death for ages 1 to 14. Although most drowning occurs in the warmer months of the year, remember that water safety needs to be year-round.

Follow these safety precautions to help prevent your family from becoming a statistic.

A- Adult Supervision

- NEVER leave a child alone by or in the water, even for a second.
- Maintain constant eye-to-eye supervision with children in or around the swimming pool.
- Assign an adult to supervise children around the pool, especially at parties.
- "Floaties" or other inflatable flotation devices are NOT life jackets and should NEVER be substituted for adult supervision.
- Know your location address and phone number in the event 9-1-1 is called.

B- Barriers

- Have an isolation fence that separates your pool from the house, play yard and front yard.
- Make sure ALL gates in isolation and yard fences are self-closing and self-latching.
- Keep all doors and windows leading to the pool area locked or install alarm devices to alert you if someone enters the pool area.
- Move chairs and tables away from pool fences, so a child cannot climb up to unlatch or climb over the fence.

C- Classes

- Learn and know how to perform CPR. Contact Apple Valley Fire Protection District at (760) 247-7618 or the Town's Parks and Recreation Department for information on classes. Enroll your child in swimming lessons. Contact the Town of Apple Valley at (760) 240-7880 for information. ○



GREEN APPLE TIP Don't ditch your old tires in the desert. They aren't part of the natural landscape. Instead, Town residents are invited to drop them off for free at Lion's Park on Highway 18 Saturday, July 16, 9 a.m. to 3 p.m. Bring a valid I.D. to confirm your Town of Apple Valley address. Passenger cars and light truck tires only. No rims. No commercial dealers. Information: (760) 240-7560 or www.AVCode.org ○

Events keep summer exciting

(760) 240-7880 or www.AppleValleyEvents.org

June 18: Water Festival – Celebrate the start of summer with water games, water slides, bounce houses and lots of food at the Civic Center Park Aquatic Center from 4 to 6 p.m. Space is limited, so advance tickets are recommended. Cost: \$2.

June 24: Apple Valley Idol – Apple Valley Idol is back for its 9th season. Performers must fill out an information sheet to audition on June 17 prior to being accepted. Participants will be judged and the top three performers in each age group will receive an award. Top winners will perform at the Fourth of July Freedom Festival and other Town events. Registration deadline is June 16.

July 2: Firecracker Run – Kick off Independence Day weekend with the Firecracker Run 5K/10K Run and 5K Walk Saturday at Lenny Brewster Sports Center. Check-in begins at 6:45 a.m. with the race starting at 7:30 a.m. Awards are given to men, women and children in various age divisions for runners. Free commemorative race t-shirts are given to the first 50 pre-paid runners. Others can buy them for \$10 while supplies last. Pre-registration by July 1 is \$15, then registration will increase to \$18. Walkers are free but everyone must sign a liability waiver.

July 15 & August 19: Movies in the Park – Bring outdoor games and blankets at 7:30 p.m. for family activities until the movie begins at dusk on the big screen at Horsemen's Center. Admission is free and affordable concessions are available. This event is subject to weather.

July 16: Creative Writing Boot Camp – There is no such thing as writer's block, especially after taking this three-hour workshop designed to wake up your muse with intense, yet fun and creative writing exercises and interactive dialog. Cost: \$37.

August 2: National Night Out – Citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials will gather at James Woody Community Center Park from 6 to 8 p.m. for a Night Out to prevent crime and drug use. The event heightens awareness of safety programming, fosters community spirit and sends a message that neighborhoods are organized and fighting back against crime.

August 13: Rockin' Flea Market – Rock and roll and shop 'til you drop. Our community flea market offers vendor spaces to individuals, non-profit groups, churches and civic groups to sell rummage items. Live music and food vendors will make your shopping a unique experience. Cost: \$20 per space. Information: (760) 240-7000 x7071.

August 27: Mud Fest – Dig into one of our most popular events that provides the opposite of good "clean" fun. Mud volleyball, mud tug-of-war, bobbing for pigs, a mud obstacle course and mud mountain competitions at Horsemen's Center from 9 a.m. to noon offer the chance to get dirtier than mom ever allowed. Teams of students between grades 6 and 12 must register in advance by Aug. 16. No late or on-site registrations. Cost: \$40/team.




Programs and activities

Summer Camps Rock! Between Day Camp, Archaeology Camp, Summer Art Workshops, and Youth Fitness Camp, there is something to keep the summer boredom blues away. Camp costs range between \$45 and \$68 per week and are offered on various dates. Call for a full schedule and additional information.

3 Diamond Skate Park: BMX devotees can now share the 3 Diamond Skate Park with the skateboard enthusiasts at the James Woody Community Center from 9 a.m. to dusk. Recent renovations expanded the park to accommodate both uses. In accordance with state law, all park users must wear a helmet, elbow and knee pads at all times while in the skate park. These rules are enforced with a zero-tolerance policy.

Teen Health Series: Being a teen can be difficult. Teens are invited to attend a free series of workshops to help guide them through a variety of topics. Classes will be held weekly on Fridays from 2:30 to 4 p.m. Participants attending four seminars will receive a free pass to a Teen Pool Party on July 23 or August 13. Participants attending eight sessions will receive a free pass for both parties.

Special Apples: Know any fun loving people with developmental disabilities? Tell them about our Special Apples program! Special Apples is a recreational and therapeutic program with specialized programming for all ages including sports, craft and family nights and more. Call now for a schedule of upcoming events!

Open Gym: Located at 13413 Navajo Road, the gym facility at the James Woody Community Center includes a full-size basketball court and two full-size volleyball courts. Children under 12 must be accompanied by an adult. Open basketball hours are on Wednesday and Fridays from 6 to 9 p.m. and on Sundays from 1:30 to 4:30 p.m. Cost: \$2/youth and \$3/adult. Information: (760) 240-4892. 

A Better Way of Life

Looking for a puppy, local couple adopts a hero

When Scott and CJ DeAndrea of Adelanto went to the Apple Valley Municipal Animal Shelter a year ago, they were looking for a puppy. What they came home with was a hero, who was recently responsible for saving a neighbor's home, and perhaps even a life or two.

Darcy was a two-month-old Akita mix when she was turned in to the shelter as a stray by a citizen in March of 2010. The adorable black and white fluff ball was only in the shelter 10 days before the DeAndreas adopted her. Unfortunately, Darcy's adoption quickly took a scary turn when she became lethargic shortly after arriving home. A vet check confirmed she had come down with parvo, a canine viral disease that is often a death sentence.

"We nursed her through it and I'm glad we did," Scott said.

If Darcy had not survived the disease, she would not have been around to alert her masters to a blaze at the neighbor's house last April.

She alerted CJ that something was amiss by running in circles and barking until CJ followed her outside and around the corner where she saw that the neighbor's porch was on fire. Knowing that her neighbors were probably asleep, CJ ran closer to the house and started screaming until her neighbor, Sharon Stevens, woke up and came out of the house. CJ then went back inside her own home to wake her husband, Scott, who grabbed a fire extinguisher to fight the blaze. When the fire proved too big for one fire extinguisher, Sharon Stevens and the DeAndreas fought the fire together with their garden hoses.



Credit: HighDesertDaily.com

"We managed to get it out, but if it hadn't been for Darcy, I wouldn't have known. I would have just gone back into the house," said CJ, who explained that if it had burned another few minutes without notice, the porch roof would have caught fire. Stevens said she is grateful Darcy was there to save the day.

This is not the first time Darcy has been a hero. A few months ago, the dog roused her owners when the neighbor's dog was stuck under the fence.

The Apple Valley Municipal Animal Shelter is at 22131 Powhatan Road at the corner of Quinnault Road, two blocks south of Highway 18. Canine heroes can be adopted for \$75 and feline companions are available for \$35. Animal Services also offers licensing, microchip IDs and animal control services. For shelter hours or additional information visit their website at www.AVAnimals.org or call (760) 240-7000 x7555. [🔗](#)

Protect your pets during a disaster

Natural or human-made disasters can strike at any time, and depending on the scope and severity, your local animal shelter may not be equipped to handle the resulting influx of dogs, cats and other small companion animals. Learn how to plan for and implement emergency sheltering for companion animals after a disaster, at a seminar offered by the American Humane Society June 11 and 12 at the Apple Valley Municipal Animal Shelter.

Disaster Sheltering for Companion Animals is open to anyone interested in the welfare of animals following a disaster, professionals trained in disaster response, emergency medical services personnel, firefighters, animal shelter staff, animal control officers, veterinarians and vet technicians, animal handlers/trainers and Red Cross volunteers.

Registration is \$115 for American Humane Association members and \$135 for non-members. To register, or for more details, visit www.americanhumane.org/proevents. [🔗](#)

Animal Services Events:

Information: (760) 240-7000 x 7555 or www.AVAnimals.org

June 24: Take your dog to work day! – On Friday, June 24 businesses, animal shelters and pet-care professionals from around the world will work together to better the lives of shelter dogs everywhere. Thousands of businesses will open their doors to employees' furry, four-legged friends on this day in celebration of the great companions dogs make and to promote pet adoption. For more information, or for information to be sent to your employer, call or visit the shelter.

July 9: Pet Responsibility Class – First time dog owner? Constantly receiving notices from Animal Control? Interested in the responsible way to care for a pet? This is the class for you. Animal Services will provide you and your family the tools for responsible pet ownership through presentations, trivia and more.

July 16: Flapjacks for our Furry Friends – Help the pets while “Eatin’ Good in the Neighborhood” at this all-you-can-eat pancake breakfast at Applebee’s for only \$10 per ticket. Tickets are available for purchase at the Animal Shelter.

July 20: Pet First Aid and CPR – Learn Basic animal first aid and CPR. Register through the American Red Cross at (760) 245-6511.

July 30: Shelter on the Stray and Mobile Vaccine Clinic – Having trouble getting your pet to the animal hospital for vaccines? Animals Services staff will be on the “stray” vaccinating pets of Town residents. Rabies vaccines are \$6 (cash only). Appointments are a must. Call the shelter to schedule an appointment.

September 10: Paws n’ Claws Pet Fair – On 9/10/11 we will be counting the ways to a healthy pet and offering ways you can save on animal care. Low cost vaccines, licensing, vendors and more will be offered at this fun-filled, furry event! ○

Apple Valley Animal Services

Call or visit for adoptions, information or event registration:
22131 Powhatan Road
(760) 240-7000 x7060
www.AVAnimals.org

Calling all volunteers!

Animal Services is looking for volunteers to help make a “Better Way of Life” for our pets. We need teachers to help with our “Me & My Shadow” and “Night at the Shelter” programs, volunteers skilled in construction trades to help with basic shelter needs, graphic designers, event planners and more! The shelter will also soon launch a pet pantry for families in need. Donations of canned pet food or funds to purchase dry food are greatly appreciated.

Are YOU ready for the “Big One”?

By: Laura Whitehead, Apple Valley Emergency Services Officer

On March 11, 2011, the biggest earthquake to ever hit Japan (and the 5th largest earthquake in recorded history) reminded us to make sure that we are ALL prepared for disasters of all kinds. Make this a family project and gather enough supplies to last you two weeks. Teach your family the 3 “P’s”: PLAN, PREPARE, AND PRACTICE.

1. Make a PLAN.

- Information sheet with important phone numbers and e-mail addresses
- Have an out-of-state contact that everyone in your family carries with them at all times
- Choose escape routes from your home
- Plan to take pets with you should you need to evacuate your home
- Plan for special needs for you or your loved ones
- Know where your utilities are and how to turn them off

- Choose a meeting place where you can unite with family

2. PREPARE for emergencies.


- Assemble disaster supply kits for your home and cars with enough supplies for 14 days including:
 - Water: 1 gallon per person (and pets) per day
 - Non-perishable foods/canned items with a manual can opener
 - Special dietary needs
 - Medications and first aid kit
 - Personal hygiene and comfort items

- Extra clothing and bedding
 - Flashlights, batteries, portable radios
 - Copies of important documents
 - Cash in small bills
 - Fire extinguishers in your kitchen, garage, and other rooms
- ### 3. PRACTICE your plan.
- Practice your evacuation plan with your family
 - Call your out-of-state contact

For additional information, check out www.ReadyAppleValley.org for local information and www.ready.gov for federal information about getting prepared for a disaster. ○

Sunset Concert Series returns to Thursday nights

Sunset Concert Series features hot music every Thursday night

The Sunset Concert Series kicks off June 23 when Latin Express takes the stage with Latin and Top 40 sounds. Sponsored by Target, this year's 10-week line-up includes classic rock, Motown/oldies, swing, positive alternative, country and rockabilly. Exciting bands and a first class amphitheater are what earned the concert series a nod as a "Best of the Desert" finalist for special events in the 2010 Daily Press reader's survey! Come and see for yourself every Thursday night through August 25, at the Civic Center Park Amphitheater. 

- June 23 Latin Express (Latin and Top 40 hits)
- June 30 Big Fat Steve Band (Country/Rockabilly)
- July 7 Southern Spirit (Southern Rock)
- July 14 TKO All Stars (Motown/Oldies)
- July 21 Phat Cat Swinger (Swing)
- July 28 Working Poets (Classic Rock)
- August 4 Four Shadows Fall (Positive Alternative)
- August 11 From the Ashes (Classic Rock/Top 40's/Country)
- August 18 Mojave Yacht Club (Oldies/Classic Rock)
- August 25 Justin Foutz (Country)




Town offers 0% interest home repair loans

Does your house have repair needs you cannot afford? Homeowners in the incorporated area of Apple Valley may qualify for a 30-year deferred, 0% interest loan for up to \$20,000 for eligible repairs. Homeowners must be low- to moderate-income. For example, a household of two is limited to \$41,600 annual gross income (AGI); a household of four is limited to \$52,000 AGI.

Known as the Residential Rehabilitation Loan Program (RRLP), the program provides money for health, safety and code violation issues, energy conservation, weatherization, accessibility and deferred maintenance. Eligible items include, but are not limited to: roofing, heating and air conditioning, evaporative coolers, doors and windows, painting, flooring, insulation, plumbing, and electrical work.

There are no required payments during the 30-year term of loan, but the loan becomes due if the property is sold, transferred, no longer the primary residence or refinanced for cash out. The applicant must complete an application packet and provide evidence of income, show responsible credit history, and be current on house payments, property taxes and insurance.

Residents interested in participating in the RRLP loan program may call Rosanna Lafler at (760) 240-7000 ext. 7913 or Christopher Moore at ext. 7921 for further information. A program brochure and additional information may be downloaded from the Town of Apple Valley website at www.AppleValley.org - look under Community, then Housing Programs. 




Apple Valley Country Club offers full-service catering

The Apple Valley Country Club is ready and equipped to host all types of events for Apple Valley residents as well as non-residents.

If you're planning a wedding or other celebration, such as an anniversary dinner, group banquet, retirement party, Christmas or Holiday party or class reunion, you'll find our catering services provide unparalleled service for groups of up to 200. Apple Valley Country Club is also the right place to hold your business meeting, training event or golf outing.

The largest of our catering rooms, the Main Dining Room, looks out over the well-manicured golf course, making it the perfect setting for your wedding or event, with gorgeous views of the par 5 finishing hole.

Apple Valley Country Club's other meeting rooms offer the perfect setting for an intimate party or business meeting. Each room offers their own temperature controlled cooling system and a projection screen for presentations. To book an event or to have any question answered, call (760) 242-3653 x108. 



Upcoming Events

Father's Day Pro-Am Tournament

Play a round and benefit from a pro when you golf at the Apple Valley Country Club on Father's Day. After your round you will pick a player that made the cut in the U.S. Open out of a hat. Your net score will be combined with your U.S. Open player's score to determine your team's score. The entry fee is only \$10 plus your green fee. After your round, take advantage of the Father's Day buffet and the specials in the bar. Cost: \$10 tournament entry fee plus your green fee.


Golf Clinics available through Parks and Recreation

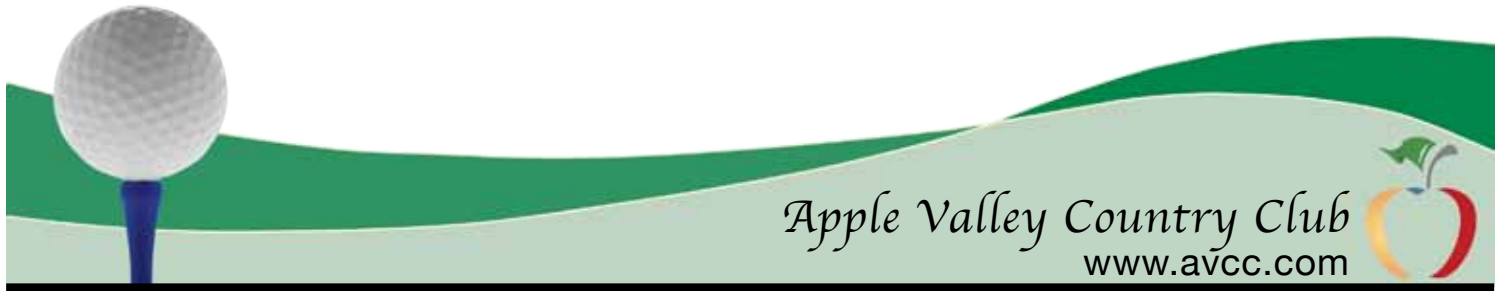
A great and inexpensive way to get started in the great game of golf is through the Town of Apple Valley's Parks and Recreation Department. Beginner, Junior and Ladies clinics are offered throughout the year. Golf clubs are available for those without during the clinics. Information: (760) 240-7000 x7880

Relay for Life Inaugural Golf Fundraiser

Come join Relay For Life for their 1st Annual Golf Fundraiser to raise money for the American Cancer Society on June 18 from 10 a.m. to noon. The event will be limited to the first 36 teams. All entries must be received by June 4. Food, raffle and awards immediately following the tournament. Entry forms and sponsor sign ups are available in the Golf Shop or at www.avcc.com in the "Upcoming Events" tab. You can also contact tournament organizers at (760) 985-4159.

Show your colors on the 4th of July

On Monday, July 4, Apple Valley Country Club will offer FREE miniature American Flags to the first 150 golfers who pay a green fee. Get yours while supplies last and show your patriotism! Call (760) 242-3653 x115 for tee time appointments. 



Monthly Passes

We offer flexible month-to-month Play Passes for families and singles. The price includes unlimited golf and shared cart. For only \$175/month for singles and \$225/month for families, it's the best golf value in the Victor Valley. Contact the Golf Shop for details (760) 242-3653 ext. 115 or go to the home page of the Club's website www.avcc.com for more information and to print out an application.




Find Apple Valley Country Club at www.facebook.com/avgolf to be kept up to date on what is going on at the Club and for Facebook only specials and promotions.

Attend the "State of the Town" Address



During the economic downturn, the Town of Apple Valley has continued to look forward. Every effort has been made to position the Town at the forefront of recovery. Come learn how we have been "Laying a Foundation for Success" at the State of the Town address on July 19.

Each year the Mayor delivers the "State of the Town" address in July, following the adoption of the new fiscal year budget. Presented by the Apple Valley Chamber of Commerce, the State of the Town event will be held in the Apple Valley Conference Center on Tuesday, July 19, 5 to 7 p.m. Cost is \$15 and includes hors d'oeuvres. A cash bar will also be available.

The larger facility, later hour and lower cost should allow for even more attendance from the business community and Town residents. For more information visit www.AppleValley.org. For reservations call the Apple Valley Chamber of Commerce at (760) 242-2753. 



This newsletter is printed on recycled paper using soy ink.

14955 Dale Evans Pkwy.
Apple Valley, CA 92307



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TOWN INFORMATION

TOWN COUNCIL

Ginger Coleman
Curt Emick
Scott Nassif
Rick Roelle
Barb Stanton

HOW TO REACH US (All numbers 760)

Emergencies911
Police (business calls)
.....240-7400
Police dispatch after hours
.....245-4211
Town dispatch after hours
.....961-6001
Town Hall.....240-7000

DEPARTMENT EXTENSIONS

DIAL (760) 240-7000 PLUS:

Animal Services.....x7555
Building & Safetyx7101
Economic Developmentx7900
Financex7000
Human Resourcesx7600
Planningx7200
Public Informationx7072
Public Worksx7500
Town Clerkx7800
Town Managerx7051
Transitx7522

OTHER TOWN DEPARTMENTS

& SERVICES (dial direct)

Code Enforcement 240-7560
Parks & Recreation 240-7880
Trash (AVCO) 245-8607
Emergency

Preparedness 247-7618

E-mail: applevalley@applevalley.org

Website: www.applevalley.org

Get AV E-News: Just visit our website and click on the link at the top of the homepage. You can sign up for as many or as few subjects as you like.

WS-RT SORT **CR
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Apple Valley

Citizen survey results are in

“A Better Way of Life” isn’t just the Town motto; it’s a fact. According to a recent survey, 78% of residents rated our quality of life as good or very good, and 81% were satisfied with the Town’s overall performance in providing municipal services.

Last surveyed in 2009, these results are particularly heartening. In light of the current economy and distrust of government at all levels, the 2011 results showed no statistically significant changes in the two areas mentioned above.

Other questions clearly painted a picture of the priorities we should be focusing on. Residents continued to identify police and road maintenance as the two most important services we provide, with 93% and 90% of respondents respectively ranking them as somewhat or very important. In a corresponding question of satisfaction, 89% were somewhat or very satisfied with the police services we provide, and 70% satisfied with road maintenance.

When asked what one thing the Town could change to make Apple Valley a better place to live, now and in the future, 17% had no suggestions. The next most frequent answer was to address water rates and water issues (9.4%), which the Town Council is doing through the Blue Ribbon Water Committee, appointed to help study the issues.

Another valuable piece of information that emerged was a list of stores and restaurants desired in Apple Valley. There were 70% of respondents that indicated a desire for additional businesses in Apple Valley. The most common request was for family restaurant chains, followed by a gourmet or organic grocery store, information that will prove helpful to the Town’s economic development efforts.

The survey contained 27 questions. The responses are categorized by a variety of factors including age, gender and length of residence in Apple Valley. Complete results and methodology may be viewed at www.AppleValley.org under “About Apple Valley.”



88% of respondents indicated they are satisfied with the variety of parks and recreation facilities available in the Town of Apple Valley.