

OUR TOWN

WINTER 2025

APPLEVALLEY.ORG

A NEW CHAPTER IN APPLE VALLEY LEADERSHIP

APPLE VALLEY GETS A NEW
TOWN MANAGER

PG 03

SHOPPORTUNITIES AHEAD!

FROM FRESH MARKETS TO
FAN-FAVORITE CHAINS

PG 08

CELEBRATING THE SEASON

UPCOMING HOLIDAY EVENTS
AND SEASONAL CELEBRATIONS

PG 12

Photo Credit:
Rory Shannon



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**Scan here to view
our upcoming
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and calendar
of Apple Valley
events.**



A New Chapter in Apple Valley Leadership

After eight years of dedicated service, Town Manager Doug Robertson is preparing for retirement. Since joining Apple Valley in 2018, Doug has helped guide the Town through major growth, infrastructure upgrades, and a renewed investment in arts and culture, all while keeping true to its promise of “A Better Way of Life.”

“Serving the residents and businesses of Apple Valley has been an incredible honor,” Doug said. “I’m proud of what we’ve accomplished together and grateful to have worked alongside such dedicated Town staff and an engaged community.”



Doug Robertson

At its October 14 meeting, the Town Council unanimously appointed Todd S. Bodem as Apple Valley’s next Town Manager. Todd brings more than two decades of leadership experience in local government and real estate development across Minnesota and California. His collaborative, creative, and accountable approach aligns perfectly with Apple Valley’s strong sense of teamwork and community spirit.

“Apple Valley is a truly special community,” Todd said. “I’m excited to join a team so deeply dedicated to its residents and to keep building on the Town’s success.”



Todd Bodem

Mayor Scott Nassif added, “Doug Robertson has provided Apple Valley with steady, visionary leadership, and we thank him for his years of service. As we look to the future, we’re confident Todd Bodem’s experience and leadership will continue to guide Apple Valley toward a bright future.”

As one chapter closes and another begins, Apple Valley continues to grow thoughtfully, build boldly, and embrace its vision of “A Better Way of Life” for all who call it home.

Behind the Badge



“Trust, compassion, and devotion to public safety”

Deputy Mullins is a proud Apple Valley resident who serves with the Apple Valley Police Department (A.V.P.D.).

He recently completed S.W.A.T. School through the San Bernardino County Sheriff’s Department, an important achievement that highlights his dedication to professional growth and public safety. He is also part of the Perimeter Containment Team, a unit that supports officers during high-risk incidents and helps protect the community.

Currently, Deputy Mullins works on the gang team at A.V.P.D., focusing on gang-related investigations and crime prevention. His work plays a key role in keeping Apple Valley safe.

As both a resident and a peace officer, Deputy Mullins takes pride in serving the town he calls home. His story is a great example of commitment, training, and community service.

Watch his video to learn more about the work being done behind the badge.



MEET DEPUTY MULLINS



Kenneth Mullins
Deputy

“The most rewarding part is being able to work with everybody that works here. It’s nice being able to come in and actually be around people you enjoy working with.”



One Year Later: The Power of Measure P



It's been nearly a year since Apple Valley voters put their confidence in Measure P — and the results are already making a real difference. The measure, a local sales tax dedicated to strengthening public safety, road repairs, and essential services, is delivering on its promise to create a safer, more responsive community.

Nowhere is that impact more visible than in our law enforcement. Thanks to Measure P, the Apple Valley Police Department has grown — adding ten new team members dedicated to protecting and serving our residents. That includes one sergeant, eight deputies, and one sheriff's service specialist, all working together to enhance safety across town.

These additions mean more patrols in neighborhoods, faster response times in

emergencies, and an even greater presence in our parks, schools, and community events. Every badge represents not just another officer — but another layer of protection, another trained professional ready to respond when our residents need them most.

This investment in people is at the heart of what Measure P was designed to do: strengthen the services that define Apple Valley's quality of life. While road repairs and public maintenance projects continue across town, the expanded police team ensures that our streets, businesses, and families remain secure as Apple Valley grows.

A year in, the message is clear: Apple Valley is safer, stronger, and better prepared for the future — because our residents believed in Measure P.

The Ruff Stuff



When the Town of Apple Valley made the decision to keep local control of the Apple Valley Animal Shelter, it wasn't just about operations; it was about commitment. Commitment to caring for our community's pets, providing them with safety, compassion, and the best chance at a forever home.

But keeping local control also means taking on the challenges ourselves. Every day, our staff works tirelessly to care for animals who arrive scared, confused, or in need of medical attention. It takes long hours, patience, and endless compassion to make sure each one has the opportunity to thrive.

The reality is, we can't do it alone. One of our biggest struggles is simply space. When kennels are full, every new arrival creates a strain. That's why fostering is so critical. Even a short-term foster home opens up room at the shelter while giving an animal the comfort of a safe, loving environment. It's one of the most impactful ways community members can step in and directly save lives.

Volunteers are equally essential. They help with cleaning, socializing with the animals, and share the stories of pets waiting for adoption. Whether it's an hour a week or a few hours a month, volunteering keeps tails wagging and spirits high.

We're putting out an all-call to our community: if you've ever thought about helping, now is the time.

Foster, volunteer, adopt, or simply spread the word. Every act of kindness makes a difference.

The Apple Valley Animal Shelter belongs to all of us. Together, we can ensure that every animal who comes through our doors receives the care, compassion, and second chance they deserve.

To foster or volunteer, call (760) 240-7000, ext. 7524, or email avanimalservices@applevalley.org



Corwin Park



Mendel Park



McConnell Park



A Better Way to Play

Playtime just got an upgrade in the Town of Apple Valley! New playground equipment has been installed at Corwin Park and Mendel Park, and the long anticipated McConnell Park is opening on November 11th, offering even more ways for families to get outside and play.

Corwin Park and Mendel Park now feature modern play structures, new swings, colorful slides, and fresh spaces designed to spark imagination and encourage active play. McConnell Park, Apple Valley's newest park, takes it to the next level. In addition to its all-new playground and shaded picnic areas, the park will offer soccer fields, a football field, and a full-size running track.

Adventure awaits at every corner of these upgraded parks. These improvements are another way the Town continues to make Apple Valley A Better Way to Play.





Shoppportunities Ahead!

There's a buzz in the desert air, and it's not just the hum of new construction. From fresh markets to fan-favorite chains, Apple Valley is in the middle of a full-blown shopping glow-up, giving residents plenty of reasons to stay, shop, and celebrate local.

Buffalo Trading Post Plaza

At the southeast corner of Highway 18 and Rancherías Road, is the soon-to-rise Buffalo Trading Post Plaza. Plans are already rolling for a dream-team lineup of crowd-pleasers including Aldi, Chipotle, Wendy's, Dutch Bros, and Ramona Tire Shop & Service Center.

Picture it: grab your morning Dutch Bros fix, swing through Aldi for dinner ingredients, and reward yourself with a Chipotle bowl on the way home. Convenience meets community. A new Buffalo art installation will also pay tribute to the former Buffalo Trading Post, honoring the site's history while welcoming a new era of growth in Apple Valley.

Big Names, Big Plans

Meanwhile, the long-awaited Hobby Lobby, Marshalls, and Five Below development is nearing completion. This retail trifecta, located just east of the existing Lowe's at Apple Valley and Bear Valley Roads, is set to open by the end of 2025 or early 2026. For craft lovers, bargain hunters, and fashionistas, this corner of Apple Valley will soon be the ultimate one-stop shop.

And the retail refresh doesn't stop there. Over at Apple Valley Commons, construction is set to begin on three new suites just east of Ross. Get ready to stock up and glow up with Ulta Beauty, Bath & Body Works, and another Five Below joining the mix — a beauty-and-bargain combo that has locals already making room in their shopping bags.

A Weekend Worth Washing For

This fall already brought a taste of what's to come. Mister Car Wash opened its second location in Apple Valley with a weekend-long grand opening that left cars sparkling and residents smiling. And if you drove by during the celebration, you probably noticed a new neighbor soaking up the spotlight next door.



A Fresh Take on Shopping Local

If fall felt a little fresher this year, you can thank Sprouts Farmers Market, which officially opened its doors on October 10, with a weekend-long celebration that drew shoppers from across the High Desert.

Sprouts has already struck a chord with the community — aisles of organic produce, friendly faces, and healthy shoppportunities that bring a splash of green to Bear Valley Road. The opening weekend buzz made it clear: this was one store Apple Valley residents were ready for.



A Better Way to Buy Local

Together, these new additions tell a story bigger than retail. It's about momentum, growth, and hometown pride. Each ribbon cut means more options, more jobs, and more reasons to keep your dollars right here in Apple Valley.

So go ahead and treat yourself to a coffee, a craft project, or a cart full of fresh finds. Because in Apple Valley, opportunity is always just around the corner.



Gingerbread House Build

Wednesday, December 10
5:30 p.m. - 7:30 p.m.
Town Hall Recreation Center:
14955 Dale Evans Parkway

Tree Lighting Ceremony

Tuesday, December 2
5 p.m. - 7 p.m.
Civic Center Park:
14999 Dale Evans Parkway



CELEBRATE

THE SEASON

*'Twas Christmas in Apple Valley, and
all through the park,
The lights shimmered brightly,
igniting the dark.
Families gathered, their faces
aglow,
As laughter and music put on a
warm show.
At Town Hall they gathered for tea
and delight,
With stories and smiles that lasted
all night.
Gingerbread houses were built with
such care,
With frosting and candy and cheer
everywhere.
The Village was bustling, the spirit
so near,
With vendors and laughter and good*



*Christmas cheer.
Then melodies drifted,
so festive, so true
With voices that
sparkled the whole
evening through.
So here in our town,
where hearts all unite,
Merry Christmas to all,
and to all what a night!*



Council Christmas Tea

Tuesday, December 9
5:30 p.m. - 6:30 p.m.
Town Hall: 14955 Dale Evans Parkway
Come meet our new Town Manager Todd Bodem



Tinsel Time Tunes

Saturday, December 13
6:30 p.m. - 10 p.m.
Singh Center for the Arts
22311 Bear Valley Road



Christmas in The Village

Saturday, December 6
4 p.m. - 8 p.m.
Townsend Market Parking Lot:
22092 Outer Hwy 18 N.



ATING
EASON



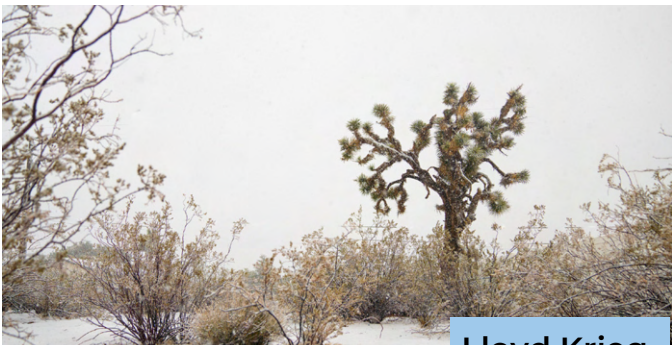
PICTURE PERFECT:
OUR TOWN, YOUR LENS



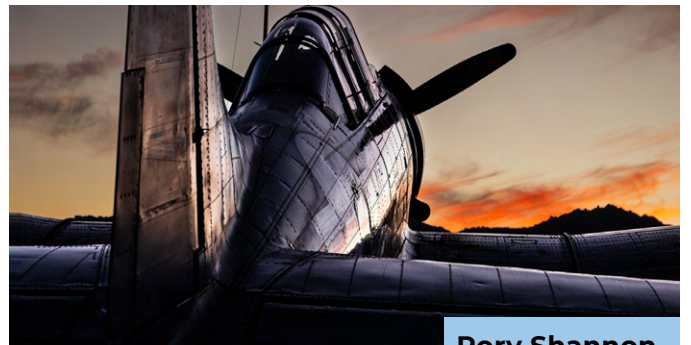
William West



Jake Morrison

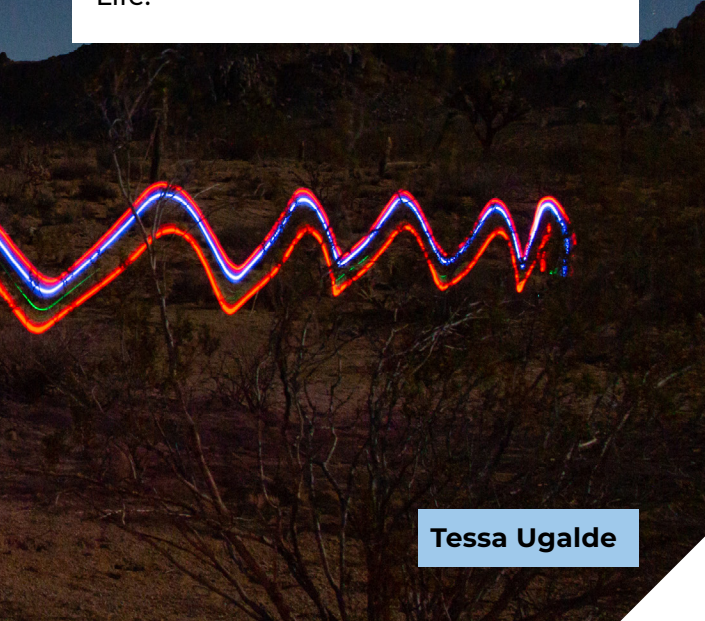


Lloyd Krieg



Rory Shannon

Through the lens of our residents, Apple Valley comes alive. Picture Perfect: Apple Valley Through Your Lens is more than a calendar—it's a celebration of community pride, creativity, and the breathtaking beauty that surrounds us. Each month showcases a winning photo captured by one of our talented neighbors, offering a glimpse of the landscapes, moments, and spirit that make Apple Valley "A Better Way of Life."



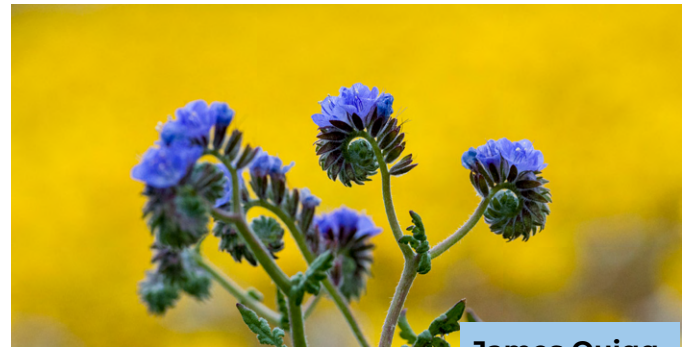
Tessa Ugalde



James Quigg



Heritage Portraits & Albums



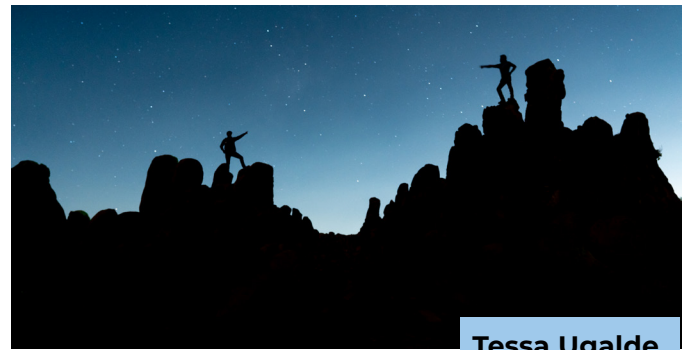
James Quigg

Abigail Nicklason

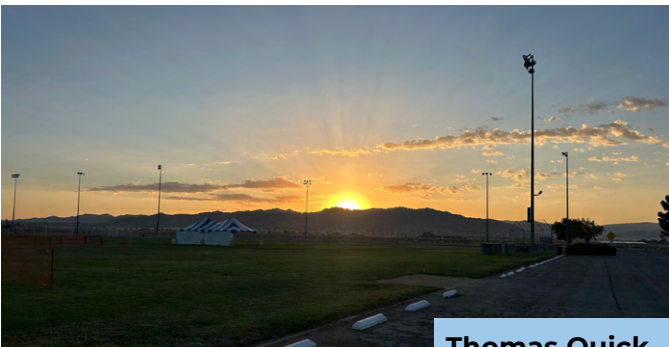


Noah McDowell

CAMP Academy



Tessa Ugalde



Thomas Quick



Megan Maison

WHERE WE'RE GOING...

WE DO NEED ROADS!



In 2022, the Town Council hit 88 mph on infrastructure planning by updating the Pavement Management Program (P.M.P.)—Apple Valley's very own “flux capacitor” for smarter, data-driven road maintenance. Earlier this year, the Council reviewed the program's progress to make sure our streets are not only protected from disintegration, but see improvement and stay far from a Biff Tannen-style mess.

With the P.M.P., staff can identify priority areas and appropriate treatment based on condition, safety, and traffic levels. Busy roads get the full Marty McFly treatment, while the program also helps forecast future wear so crews can stay ahead of repairs.

To make sure every area of town gets attention, the Town uses a “zone-defense” strategy that covers all 450 miles of roadway. One M.V.P. in this plan is chip seal, especially asphalt rubber chip seal. Think of it as the DeLorean of road treatments: solid, reliable, and ready for the long haul.

In August 2025, the Town awarded a \$3.49 million contract to treat nearly 30 miles of roadway. At this pace, it will take about 12 to 15 years to cover the entire network, so buckle up, it's a long ride ahead. Meanwhile, our Public Works crews have been hard at work, filling 27,750 potholes from January through August this year, about 3,400 a month, and patching cracks to prepare for future projects.

These improvements are funded through Measure I, a voter-approved half-cent sales tax, and California's R.M.R.A. gas tax. Shopping local helps boost Measure I returns, which means smoother roads and a stronger community.

So next time you see a construction zone, just remember, where we're going, we do need roads.

State of the Town

Date: Wednesday, February 18, 2026

Time: 11 a.m.

Where: Singh Center for the Arts

You're invited to the 2026 State of the Town: "Playing Our Cards Right." Step into the golden age of Apple Valley as we deal out the highlights of 2025, from winning projects to community jackpots. Join the Town Council for an unforgettable night of nostalgia, fun, and a few surprise wild cards. Because when it comes to Apple Valley... we're a Town worth betting on.



Rock N' Road Half Marathon

Date: Saturday, March 14, 2026

Time: 8 a.m.

Where: Civic Center Park

Join us March 14, 2026, at 8 a.m. for the 2nd annual Desert Rock & Road Marathon, 10K & 5K. Starting at Civic Center Park, enjoy scenic routes, aid stations, and medals for finishers. Run, walk or cheer, be part of this growing Apple Valley tradition.





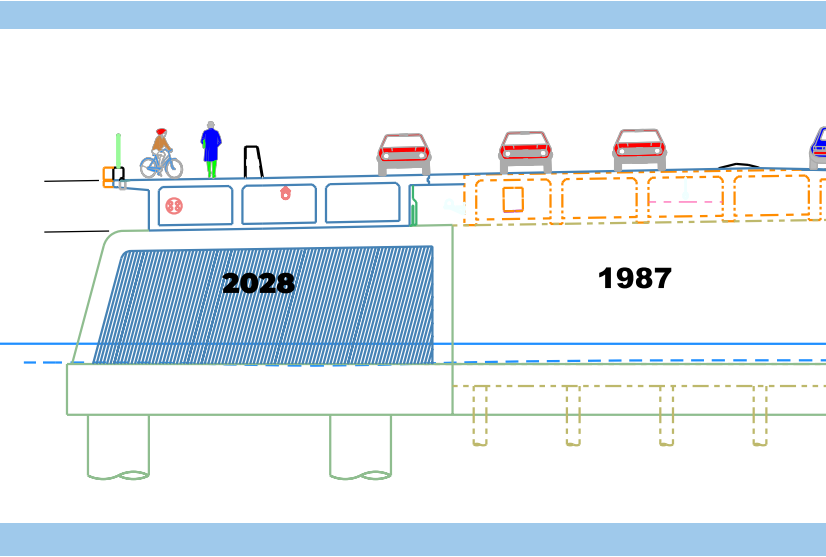
Bear Valley Road Bridge Widening Project Begins

For more than 60 years, the Bear Valley Road Bridge has served as one of the High Desert’s most important connections: linking Apple Valley to Victorville, Hesperia, and beyond. Now, this vital crossing over the Mojave River is ready for its biggest transformation yet. The Town of Apple Valley is gearing up for the long-anticipated widening and rehabilitation of the Bear Valley Road Bridge.

From Past to Progress

Built in 1963 and expanded in 1988, the bridge has carried countless commuters, students, and families across the Mojave River. But in recent years, state inspectors flagged the bridge as “functionally obsolete” and “structurally deficient” official language that simply means it’s time for a major upgrade.

BUILDING B
TO THE F



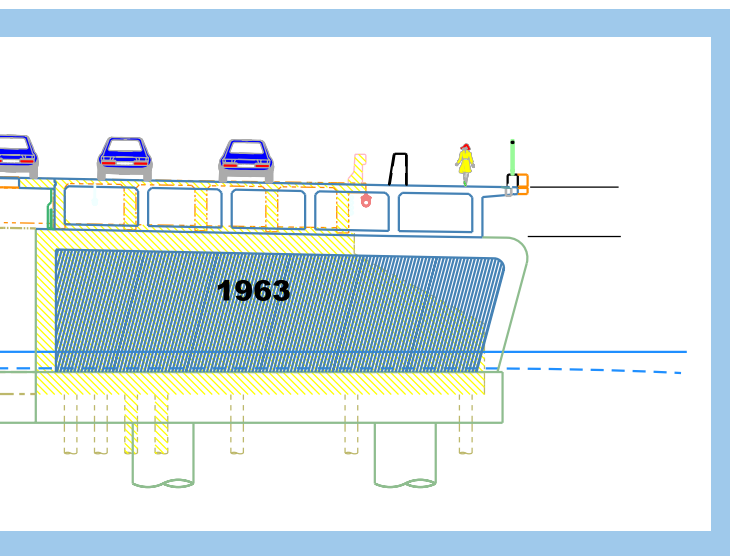
What's Coming

The redesigned bridge will look and feel very different, with features that focus on safety, mobility, and modern design. Here's what you can expect:

- Wider shoulders and full-width lanes for smoother traffic flow
- Barrier-protected pedestrian path and side-walks for safe walking
- Dedicated bike lanes and a Class 1 bike path for cyclists
- Seismic reinforcements to withstand earthquakes
- Upgraded lighting and crash cushions for added safety
- Utility upgrades to support long-term growth

While the bridge will still carry six lanes of traffic, the improvements will create a safer and more welcoming experience for everyone; drivers, cyclists, and pedestrians alike.

RIDGES UTURE



Keeping the Desert Connected

This project isn't just about concrete and steel. It's about connection. The bridge will provide a vital link to places like Victor Valley College, Mojave Narrows Regional Park, the Apple Valley and Victorville Riverwalks, and local employment and medical centers.

When complete, it will stand as a true "gateway" for the High Desert, supporting walkability, access to opportunity, and economic growth.



Timeline & Traffic

Construction is set to begin in December 2025 and wrap up by April 2028. To keep traffic moving during construction:

- Traffic will generally maintain two lanes in each direction, though changes may be necessary for certain construction phases.
- Traffic will shift to the south side first, then the north side as construction progresses.
- Updates on closures and traffic control will be shared regularly on the Town's website.

Oh Christmas Tree, Recycle Me!



When the ornaments come down and the lights are packed away, your Christmas tree can still spread a little cheer! Two weeks after Christmas Day Burrtec will collect real Christmas trees and recycle them into mulch.

Simply place your undecorated tree by the curb on your regular collection day or drop it off in the designated Burrtec bin at Civic Center Park behind the Aquatic Center. Please remove all decorations, tinsel, and stands, and remember, trees over six feet tall should be cut in half for pickup.

Residents can pick up this recycled mulch at the Materials Recovery facility at 17188 E Abbey Lane in mid-January to mid-February while supplies

last. Not only is it great for the soil, but it also carries that fresh pine scent of the holidays, letting a little bit of Christmas linger even longer.

Keep the holiday spirit growing and help make Apple Valley "A Better Way of Life!"



SAVE THE DATE 2026

JANUARY

Neighborhood Clean-Up	10
New Year's Run	17

FEBRUARY

Vaccine Clinic	5
Shred-Fest	7
Neighborhood Clean-Up	7
Hoppy Trails Beer Run	21

MARCH

Neighborhood Clean-Up	7
Half Marathon	14
Toddler Olympics	21

APRIL

Vaccine Clinic	2
Bunny Run	4
Eggstravaganza.....	4
Fur-Ball.....	18
Community Clean-Up	18

MAY

Rockin' Flea Market	2
Shred-Fest	4
May the 4th Run.....	4
Vaccine Clinic	7
Concerts in The Courtyard.....	7,14,21,28
Neighborhood Clean-Up	16
Memorial Day Ceremony	25

JUNE

Vaccine Clinic	4
Glow Run	5
Overnight Pool Party	12
Overnight Pool Party	12
Neighborhood Clean-Up.....	13
Sunset Concert Series	4,11,18,25
Cardboard Boat Regatta	20
Firecracker Run	27

JULY

Freedom Festival	4
Vaccine Clinic	9
Sunset Concert Series	9,16,23
Overnight Pool Party	10
Neighborhood Clean-Up	11
Movie in the Park	17

AUGUST

Shred-Fest	1
National Night Out	4
Vaccine Clinic	6
Rockin' Flea Market	8
Neighborhood Clean-Up	10

SEPTEMBER

Vaccine Clinic	3
Concerts in The Courtyard	3,10,17,24
Happy Trails Parade	12
Community Clean-Up	19
Reverse Triathlon	26

OCTOBER

Neighborhood Clean-Up	3
19th Annual Pet Fair	17
Halloween Spooktacular	24
Howl-O-Ween Dog Run	24

NOVEMBER

Shred-Fest	7
Holiday Craft Fair	7-8
Neighborhood Clean-Up	21
Turkey Run	21

DECEMBER

Christmas Tree Lighting	1
Vaccine Clinic	3
Council Christmas Tea	8
Gingerbread Build	9
Neighborhood Clean-Up.....	12



INFORMATION

760.240.7000

ANIMAL SERVICES

760.240.7555

POLICE

DEPARTMENT

760.240.7400

SPECIAL EVENTS

760.240.7800

CODE

ENFORCEMENT

760.240.7560



CLOSED DATES

January	1,2,16,30
February	13,16,27
March	13,27
April	10,24
May	8,22,25
June	5,19
July	3,17,31
August	14,28
September	11,25
October	9,12,23
November	6,20,26,27
December	11,24-31



HOURS OF OPERATION

Monday-Thursday
7:30 a.m. to 5:30 p.m.

Alternating Fridays
from 7:30 a.m. to 4:30
p.m.

This is a partial list of programs and events for the Town of Apple Valley. All information is subject to change. For more details please call the department listed or visit our website.



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