

OUR TOWN

**Little Locals,
BIG NEWS**
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**Meet the Team Behind
Your Town**
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**Your Summer
Starts Here**
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Town of Apple Valley
CALIFORNIA

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Save the Date / Apple Valley Connect App



Scan here to view our upcoming public meetings and calendar of Apple Valley events.



BEHIND THE BADGE

**“Trust, compassion, and devotion
to public safety”**

In July 2025, the Apple Valley Police Department launched a specialized enforcement unit dedicated to addressing gang-related activity in our community. Known as the S.M.A.S.H. Team, short for San Bernardino Movement Against Street Hoodlums, this group focuses on proactive enforcement, intelligence gathering, and community safety.

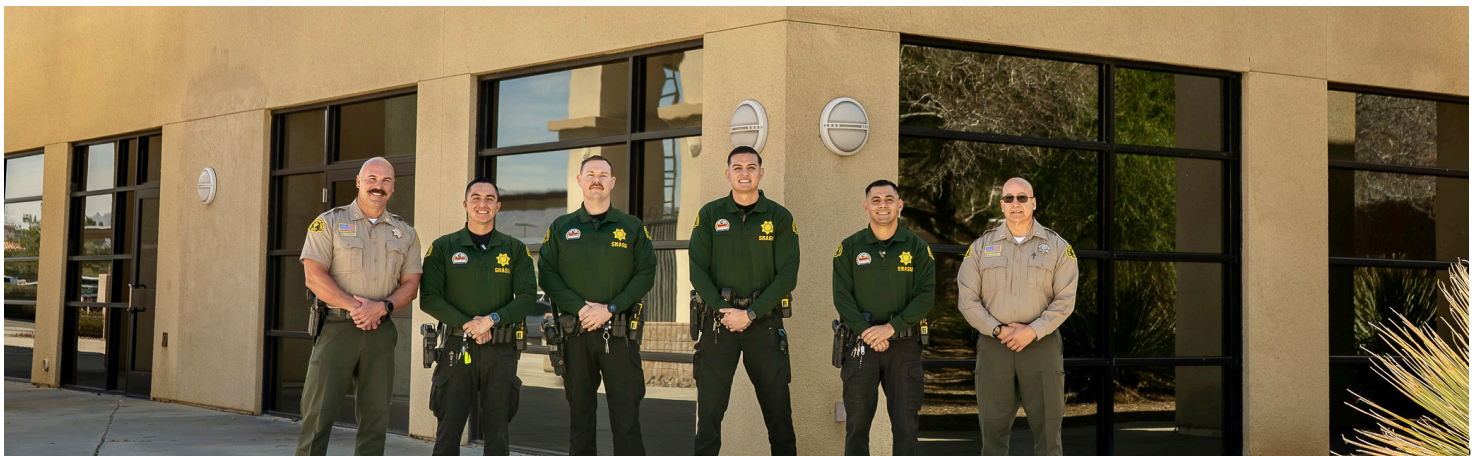
The team was made possible through funding generated by Measure P, allowing the department to expand its efforts to prevent gang activity before it takes root. By focusing on early intervention, monitoring known gang activity, and working closely with other law enforcement partners, the S.M.A.S.H. Team plays an important role in keeping our neighborhoods safe.

Since its formation, the unit has been actively patrolling areas of concern, conducting targeted operations, and building relationships throughout the community. In just a short time, the team has already served more than 49 search warrants, targeting illegal weapons, narcotics, and other criminal activity tied to gangs. Their work not only addresses criminal activity but also sends a clear message that gang violence and intimidation have no place in Apple Valley.

Public safety remains a top priority, and the S.M.A.S.H. Team is one more way the Apple Valley Police Department continues to protect and serve the residents of Apple Valley every day.



MEET THE A.V.P.D. GANG TEAM



HELPING PAWS:

A.V.A.S. VOLUNTEERS



Gemma
Volunteer

When you ask Gemma why she started volunteering at the Apple Valley Animal Shelter, her answer is simple: “I wanted to help the animals. I felt like someone needed to do it.”

For over ten months, Gemma has spent two hours at a time volunteering at the shelter, offering comfort, care, and companionship to animals who are waiting for their forever homes. Whether she’s spending time with playful puppies or cuddling up with the cats, her presence helps provide something every shelter animal needs: love.

One of Gemma’s favorite memories came from a special moment with a cat who decided she was its person. “One of the cats just started loving me,” she said with a smile. “It would just hold me.” Moments like that remind volunteers why they do what they do.

Gemma also sees firsthand the incredible effort that goes into caring for the animals every day. “All the staff members work so hard,” she said. “And all the animals are just nice.” Like many visitors to the shelter, Gemma has a soft spot for one particular pup: Oso, the fluffy and friendly Husky. If she could take one animal home, he’d be first on her list.

Young volunteers like Gemma play an important role at the Apple Valley Animal Shelter. Beyond helping staff with daily tasks, they provide enrichment and socialization that helps animals stay happy, healthy, and ready for adoption. A walk, a cuddle, or a little playtime can make a big difference in an animal’s day and in their chances of finding a loving home.

For anyone who might be thinking about volunteering, Gemma has some enthusiastic advice: “Do it. It’s the best. The staff are very nice, and the pets are very sweet.” Her one tip: wear jeans. Those playful paws and claws can be a little sharp.

Volunteers like Gemma help make sure the animals at the Apple Valley Animal Shelter get the care, attention, and kindness they deserve while they wait for their forever homes.

STATE OF THE TOWN 2026: PLAYING OUR CARDS RIGHT



In 2025, we played our cards right, and the Town of Apple Valley came out holding a winning hand! The 2026 State of the Town celebrated a year of community, growth, and opportunity, showing how teamwork and resident participation stacked the deck in our favor.

From the grand opening of McConnell Park to six Neighborhood Cleanup events collecting nearly 400 tons of trash, residents showed they know how to play their part. The Animal Shelter also hit the jackpot, welcoming 20,000 visitors and helping 745 dogs and 390 cats find their forever homes.

Economic growth is on the rise, with 573 new businesses and 120 new homes built. Exciting developments like Buffalo Trading Post Plaza, Apple Valley Commons, Hobby Lobby, and Marshalls are all aces for our community.

With infrastructure upgrades, a \$9.9 million federal grant for safer streets, and Measure P-funded public safety enhancements, the Town is set for a full house of progress.

The ultimate winning hand isn't measured in numbers or projects; it's in the people who make this town thrive. From neighbors helping neighbors to residents showing up for events, big and small, it's the spirit, pride, and involvement of the community that keeps Apple Valley a "Better Way of Life."

Scan here to
watch the
2026 State of
the Town



75 YEARS OF THE APPLE VALLEY FIRE PROTECTION DISTRICT

Scan here to view video



Lights flashing, sirens sounding, and a commitment that never clocks out—the Apple Valley Fire Protection District is celebrating 75 years of service to the Apple Valley community.

Since 1951, the District has been there through it all. Responding to emergencies, protecting homes and businesses, and showing up when it matters most. What started as a small operation has grown into a modern, full-service fire agency, but one thing hasn't changed: their dedication to keeping Apple Valley safe.

From battling structure fires to providing lifesaving medical care, firefighters and paramedics have spent decades answering the call, often before most of us even realize something is wrong. And beyond the sirens, they've built lasting connections through fire prevention programs, school visits, and community events.

"This milestone isn't just about the years. It's about the people," said Fire Chief James "Buddy" Peratt. "For 75 years, our crews have been proud to serve this community. We're honored to be a part of Apple Valley's past, present, and future."

The Town continues to work closely with the Apple Valley Fire Protection District to keep residents informed through Public Service Announcements focused on safety, preparedness, and prevention. Be sure to scan the QR code to watch a collection of videos highlighting important safety tips.

As the Apple Valley Fire Protection District marks this diamond anniversary, it's a chance to reflect on generations of service, courage, and care, and to celebrate the team that continues to stand ready, 24/7.

Here's to 75 years, and many more to come.

MEET THE TEAM BEHIND THE TOWN



Behind every park, permit, program, and post... there's a person. Actually, a whole team of them. This is your inside look at the people leading the way—your Town's directors and department heads. The ones solving problems, answering questions, and working to build "A Better Way of Life" for the residents of Apple Valley.



**Guy Eisenbrey,
Town Manager**

The Guy who oversees everything. Guy leads the Town with a steady hand and a big-picture mindset, overseeing operations across every department and helping turn vision into reality.



**Adriana Atteberry,
Animal Services
Manager**

Compassion meets action. Adriana leads the team caring for Apple Valley's animals, overseeing shelter operations, adoptions, and animal control services with heart and dedication.



**Richard Pedersen,
Town Engineer**

Designing the roads ahead. Richard oversees infrastructure projects that keep Apple Valley moving safely and efficiently.



Kristine Williams,
Human Resources
Manager

Supporting the people who serve you. Kristine works behind the scenes to support over 230 Town employees, recruiting, training, and making sure the team is set up for success.



La Vonda Pearson,
Director of
Government Services

Records and Rules, she keeps us running. From official records to elections and council meetings, La Vonda and her team ensure transparency, accuracy, and that everything runs by the book.



Debbie Rivera,
Director of Parks &
Recreation

Fun, facilities, and all things community. Debbie oversees the spaces and programs that bring people together—from sports leagues and events to parks and community centers.



Omar Dominguez,
Public Works
Supervisor, Wastewater

Out of sight. Never out of mind. From lift stations to mainline maintenance and sewer camera inspections, Omar's team is constantly monitoring and maintaining the system to prevent issues before they become problems.



Brandon Cales,
Director of Innovation
and Technology

Keeping the Town connected and protected. From daily tech support to cybersecurity, Brandon and his team ensures the Town's systems run smoothly and meet evolving needs that keep the Town on the leading edge with a focus on functionality and efficiency.



Monica Camacho, Code
Enforcement Manager

Where Compliance meets Community. Monica leads our Code Enforcement Team, working to maintain neighborhood standards, responding to concerns, and collaborating with other enforcement agencies to keep Apple Valley clean, safe and in compliance.

YOUR TOWN. YOU



Silvia Urenda,
Assistant Director of Economic
Development and Housing

Helping businesses grow and thrive. Silvia leads efforts to support local businesses and attract new opportunities, while improving processes to make it easier to do business in Apple Valley.



Suresh Malkani,
Director of
Finance

Keeping it balanced. Suresh with his team manages the Town's finance (FUNance) so carefully, even our calculators ask him for advice, ensuring the budget doesn't just balance; it thrives.



Sarah Krieg,
Public Information
Officer

Telling the Town's story. Sarah leads communications for the Town, sharing updates, celebrating wins, and making local government more engaging (and maybe even a little fun).



Brett Morgan,
Public Works Supervisor,
Streets

The crew behind your daily drive. From early morning street sweeping to late-night potholes, traffic signals, and street signs, Brett and his crew work to keep Apple Valley's streets safe, smooth, and moving.



David Contreras,
Director of Planning

Shaping what's next. Since stepping into his role, David has brought fresh energy to the Planning Department—streamlining processes, improving communication, and helping move projects forward faster and more efficiently.



Paul Osterman,
Building Official

Keeping it safe and up to code. Paul oversees building and safety, ensuring projects meet standards and the community stays protected.



Julie Ryan,
Special Projects Manager

Turning big ideas into reality. Julie manages key initiatives and grants, helping bring major projects and long-term visioning efforts to life.

OUR TEAM.

MOMS, DADS, & GRADS: SHOP LOCAL

Scan the Q.R.
code to view our
Shop Local
Spotlights



Spring and summer are full of milestones that deserve more than a last-minute “oops” online order. This season, put some local love into your celebrations and make your Mom, your Dad, and your grads feel extra special!

When you shop local, you’re not just checking off a list, you’re supporting neighbors, boosting local businesses, and keeping our community thriving.

Here are some ideas to kickstart your shopping, and your celebrations:

FUN FACT

Small businesses aren't so small; there are over 36 million across the U.S., each one making a big difference in their community.



Mother's Day Magic

- Flowers to wow her: Apple Valley Florist
- Brunch or breakfast: Spirit River Café
- Handmade treasures: Village Vault
- Love mom a latte: A Peanut butter Latte from Solo Brew & Roasters or a Seattle Freeze from One of Life's Perks
- Stroll the Farmer's Market for Fresh Finds at the Victor Valley Museum

Graduation Celebration

- Tee time: Apple Valley Golf Course
- Dinner in the Village: Mama Carpinos, Pampa Rara, Las Brisas, and more
- Something sweet from Crumbl Cookie
- Raise a glass: Off the Grid Brewery
- Sunset vibes: Live music at the Sunset Concert Series

Father's Day Fun

- Celebrate with boba and donuts from Ravins
- Pedal to the future: Apple Valley Bicycles
- Sweet send-off: Desserts from Nuños Bakery
- Axe-citing adventure: Tomahawk Axe Throwing
- Dinner out: Sushi at Linko Sushi





Sunset Concert Series

Thu Jun 4 2026, 6:00 p.m. - 9:00 p.m.
Weekly on Thursday, until Jul 23, 2026

Summer Kick Off

Sat May 23 2026, 12:00 p.m. - 3:00 p.m.

Rockin' Flea Market, Lions Park

Sat Aug 8 2026, 8:00 a.m. - 1:00 p.m.

Concerts in the Courtyard

Every Thursday in May at the Apple Valley Commons Courtyard, 6:00 p.m. - 8:00 p.m.

SUM STARTS





Memorial Day Ceremony

Mon May 25 2026, 8:00 a.m - 10:00 a.m.

Firecracker Run

Sat Jun 27 2026, 7:00 a.m. - 9:00 a.m.

Freedom Festival at Brewster Park

Sat Jul 4 2026, 4:00 p.m. - 9:30 p.m.



MER

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Overnight Pool Party

June 12-13 | July 10-11 | July 31-Aug 1 2026,
7:00 p.m. - 8:00 a.m.

Glow in the Park 5K

Fri Jun 5 2026, 8:00 p.m. - 9:30 p.m.



Movie in the Park, Civic Center Park

Fri Jul 17 2026, Film begins at sunset

Scan the QR
code to take the
survey



Join us for a Town Hall

Location:

The Singh Center for the Arts
22311 Bear Valley Road,
Apple Valley, C.A. 92308

Date:

June 10, 2026 at 6:30 p.m.

DEFINING OUR FUTURE, TOGETHER

What does the future of Apple Valley look like to you? More parks? New businesses? Safer streets? More spaces to gather, connect, and just be a community? We're asking because it's time to dream a little bigger, together.

The Town of Apple Valley is kicking off a new community visioning effort, and it starts with you.

This May, we're inviting residents to join us at a Town Hall at the Singh Center for the Arts to share ideas, priorities, and hopes for the future of our community. This isn't a presentation. It's a conversation. A chance to speak up, be heard, and help shape what comes next.

Because the truth is, the best plans don't come from behind a desk. They come from the people who live here, raise families here, build businesses here, and care deeply about what Apple Valley becomes.

Whether you've been here for decades or just unpacked your first moving box, your perspective matters. This visioning process will help guide decisions in the years ahead — from how we grow, to what we prioritize, to how we continue building A Better Way of Life. So come as you are. Bring your ideas. Bring your neighbors. Bring that one thing you've always thought, "I wish Apple Valley had..."

We're not just planning for the future. We're building it together.



Audience at the Singh Center

LITTLE LOCALS

BIG NEWS

The Town of Apple Valley is inviting its youngest residents to take center stage this summer with the return of Little Locals, BIG NEWS, and this time, we're looking for a brand-new cast of kid reporters.

Children ages 10 and under are encouraged to submit an audition video for a chance to be featured in this fun and engaging video series. Little Locals, BIG NEWS highlights community events, and Town projects, all through the eyes (and voices) of Apple Valley's littlest storytellers.

Selected participants will have the opportunity to step in front of the camera, share exciting updates, and help bring a fresh, youthful perspective to what's happening around Town. Whether they're natural performers, curious question-askers, or just love to talk about their community, this is a chance for kids to shine while building confidence and having fun.

How to Audition:

Parents or guardians can submit a short video, under one minute, of their child introducing themselves and sharing why they'd like to be part of Little Locals, BIG NEWS. Creativity and personality are encouraged, this is their time to shine!

Audition videos can be emailed to info@applevalley.org

Who Can Apply:

- Apple Valley residents
- Ages 10 and under

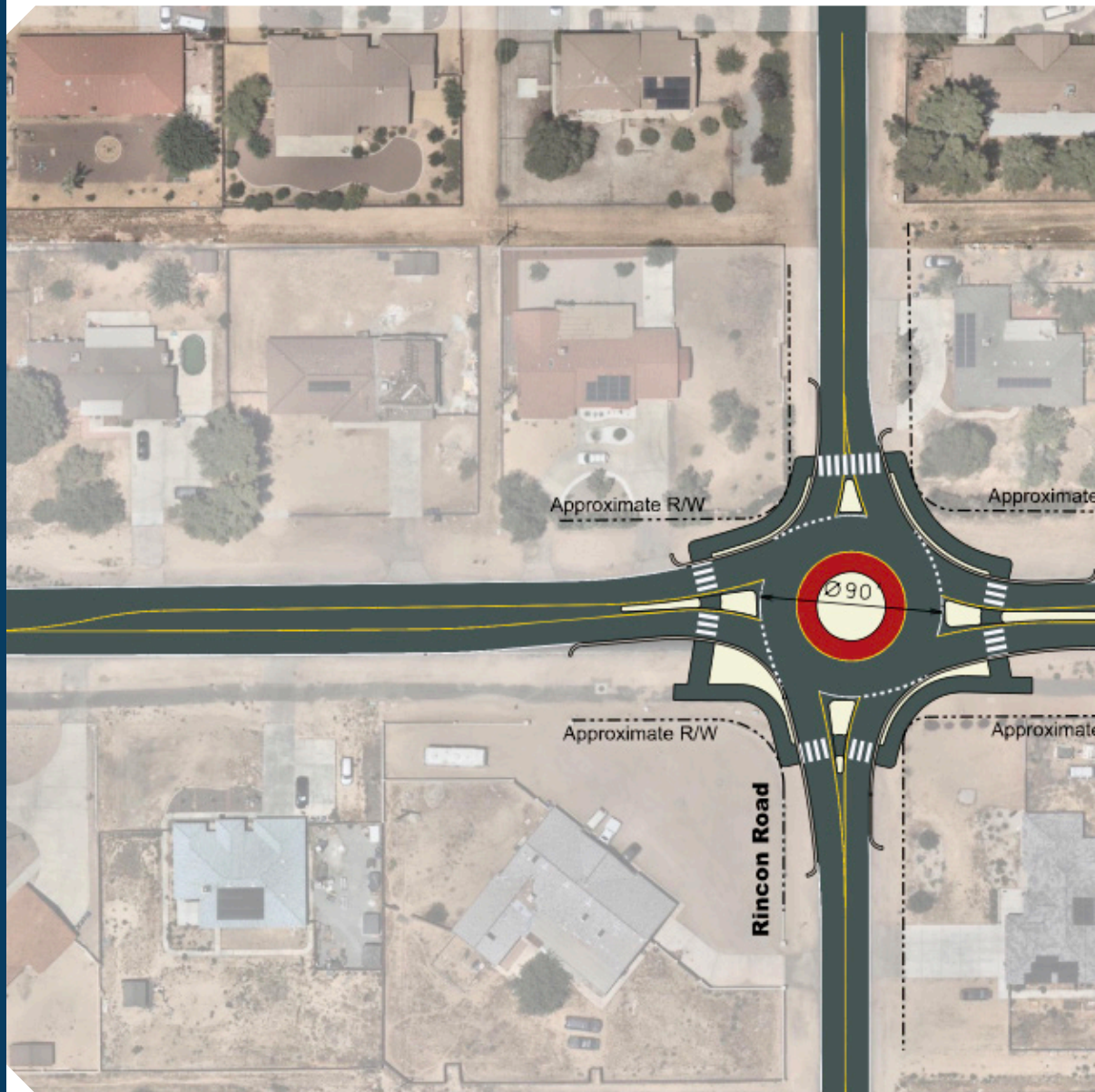
Additional audition details and deadlines will be shared on the Town's website and social media channels.

Don't miss this opportunity to let your little local deliver some BIG news. We can't wait to see Apple Valley through their eyes!

Scan here to see last summer's series



APPLE VALLEY'S FIRST ROUNDAABOUT



Get ready to take a new turn on Yucca Loma Road... literally.

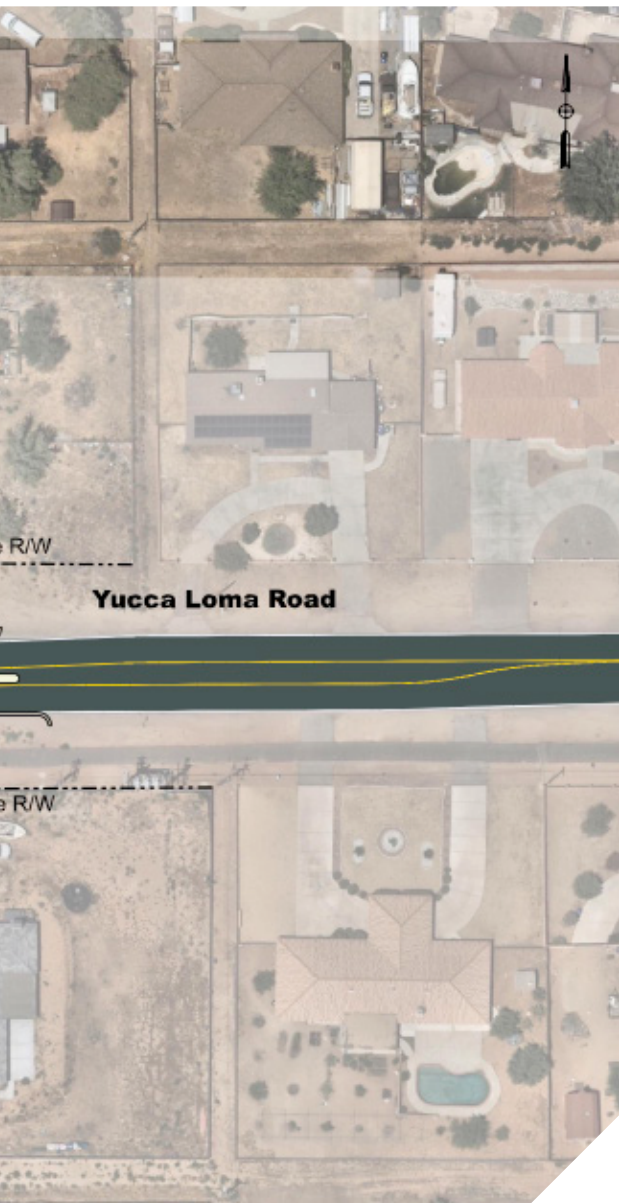
The Town is moving forward with major improvements between Rincon Road and Navajo Road, bringing safer travel and better traffic flow to one of Apple Valley's growing corridors.

This project will upgrade the existing two-lane roadway into a three-lane road, featuring one lane in each direction and a continuous center turn lane to help keep things moving. The improvements don't stop there. New pavement, a stronger road base, and a Class I concrete bike path will create a smoother, more accessible experience for drivers, cyclists, and pedestrians alike.

The biggest change is coming at Yucca Loma Road and Rincon Road, where a new 90-foot diameter roundabout will soon take shape.

While it may look like a simple circle, roundabouts are carefully designed to improve safety. By naturally slowing traffic to about 15 to 25 miles per hour, they significantly reduce the risk and severity of collisions. Unlike traditional intersections, they eliminate the most dangerous types of crashes, creating a safer environment for everyone on the road.

Pedestrians will benefit too, with shorter crossing distances and built-in refuge areas that make it easier to cross one direction of traffic at a time.



And when it comes to traffic flow, roundabouts keep things moving. Instead of waiting at a signal, drivers yield and continue when it's safe, reducing delays and making travel more efficient, especially during off-peak hours.

There are long-term benefits as well. Less idling means lower emissions and reduced fuel use, and without traffic signals, the Town can save on electricity and maintenance costs. The center island also opens the door for future landscaping and community enhancements.





**Watch our Trash
Talk Series**



FREE COMPOST



**Neighborhood Cleanup Events:
Lions Park | 8:00 a.m. to 2:00 p.m.**

Apple Valley residents, we've got you covered! Thanks to a grant from CalRecycle, the Town is now hosting Neighborhood Cleanup events every month in 2026, giving you a hassle-free way to dispose of large, bulky items.

Residents can drop off furniture, appliances, and other oversized items, free of charge. You can also bring up to 9 passenger tires (without rims) per household and even pick up free compost while supplies last.

These events make it easy to keep your home and neighborhood clean without the stress of hauling items to the landfill on your own.

Let's keep Apple Valley clean, green, together.

Dates:

- May 16, 2026
- June 13, 2026
- July 11, 2026
- August 15, 2026
- September 19, 2026
- October 10, 2026
- November 21, 2026
- December 12, 2026



AppleValley.org

**Trash Talk: Monthly
Neighborhood Cleanup**

Drop It Off, Free of Charge!

SAVE THE DATE 2026

● ● ● Have an issue?

THERE'S AN APP FOR THAT!



MAY

Rockin' Flea Market	2
Shred-Fest	4
May the 4th Run.....	4
Vaccine Clinic	7
Concerts in The Courtyard.....	7,14,21,28
Neighborhood Clean-Up	16
Summer Kick-Off	23
Memorial Day Ceremony	25

JUNE

Vaccine Clinic	4
Glow Run	5
Overnight Pool Party	12
Neighborhood Clean-Up.....	13
Sunset Concert Series	4,11,18,25
Cardboard Boat Regatta	20
Firecracker Run	27

This is a partial list of programs and events for the Town of Apple Valley. All information is subject to change. For more details please call the department listed or visit our website.

JULY

Freedom Festival	4
Vaccine Clinic	9
Sunset Concert Series	9,16,23
Overnight Pool Party	10,31
Neighborhood Clean-Up	11
Movie in the Park	17

AUGUST

Shred-Fest	1
National Night Out	4
Vaccine Clinic	6
Rockin' Flea Market	8
Neighborhood Clean-Up	15

SEPTEMBER

Vaccine Clinic	3
Concerts in The Courtyard	3,10,17,24
Happy Trails Parade	12
Community Clean-Up	19
Reverse Triathlon	26

OCTOBER

Neighborhood Clean-Up	3
19th Annual Pet Fair	17
Halloween Spooktacular	24
Howl-O-Ween Dog Run	24

NOVEMBER

Shred-Fest	7
Holiday Craft Fair	7-8
Neighborhood Clean-Up	21
Turkey Run	21

DECEMBER

Christmas Tree Lighting	1
Vaccine Clinic	3
Council Christmas Tea	8
Gingerbread Build	9
Neighborhood Clean-Up.....	12



INFORMATION
760.240.7000
ANIMAL SERVICES
760.240.7555
POLICE DEPARTMENT
760.240.7400
SPECIAL EVENTS
760.240.7800
CODE ENFORCEMENT
760.240.7560



CLOSED DATES

January	1,2,16,30
February	13,16,27
March	13,27
April	10,24
May	8,22,25
June	5,19
July	3,17,31
August	14,28
September	11,25
October	9,12,23
November	6,20,26,27
December	11,24-31



HOURS OF OPERATION

Monday-Thursday
7:30 a.m. to 5:30 p.m.

Alternating Fridays
from 7:30 a.m. to 4:30 p.m.



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